



**A.D.M.COLLEGE FOR WOMEN, NAGAPATTINAM  
(Autonomous)  
(Accredited with "A" Grade by NAAC)**

**NEWS LETTER**

**No.9**

**June 2010 to November 2010**

**From the Principal's Desk . . .**

My warmest greetings to the readers of ADMC Newsletter! My heart has been so overwhelmed with joy in releasing the ninth issue of the ADMC Newsletter. I would like to say a huge thank you to each and everyone who has contributed and supported us in publishing this letter. I appreciate the incredible efforts taken by the editorial team in bringing out this issue. With all my heart I thank the management for being stand with us in all our endeavours and developmental activities of the college.

**From the Editorial Board . . .**

Our Wonderful readers of ADMC Newsletter, we are really excited to bring you the ninth issue with a variety of information about the events and news of the campus. We are so happy to share so much more with you in this issue. Our heartfelt thanks are always due to the staff and students for their nice contributions. Meet you with yet another issue of this letter soon.

**Important events at a glance . . .**

The syllabus proposed by the Board of Studies meetings conducted by the departments were approved by the seventh Academic Council meeting held at ADM College for Women on 02.06.2010

BSNL initiated internet connectivity sanctioned by National Mission on Education

through ICT for providing connectivity to Educational Institutions and Universities to get high quality e-content to the teachers and students under National Knowledge Network Scheme. This provision is given for 10 Systems providing 512 KBPS VPN over Broadband for unlimited use with Internet connectivity.

**News from Departments .....**

**Department of Commerce**

One day Seminars were arranged with Mr. R. Karthi, Head, Department of Management Studies, EGSP Eng. College, Nagapattinam and Dr. Chitra Sivasubramaniam, Reader in Management Studies, Pondicherry University, as Resource persons on 18.08.2010 and 17.09.2010 respectively and as part of the programmes research papers were presented.

As part of extension activity, awareness programme on 'Environmental Protection' was organized for the students of Municipal Middle School on 05.08.2010. An Awareness Programme on "Environment" was organized on 16.09.2010 for the benefit of St.Joseph's Community College students on 16.09.2010. The PTA meeting was conducted on 06.10.2010.

**Department of Chemistry**

Chemper Comac Association organized a One day Seminar on "Modern Synthetic Methodology" on 23.09.2010.

Department of Economics

Dr. A.Valliammai, Head, Department of Economics acted as a Resource Person in UGC sponsored seminar on 'Inclusive Growth' at Margretia College, Assam on



26.10.2010 & 27.10.2010 and also presented a paper on 'Regional Imbalances Opportunities and Challenges'.

Population Education Club of the Department organized a Seminar on 'Population in India – a series Dilemma' on 18.09.2010. Dr. V. Mathiyazhagan, Associate



Professor in Economics, National College, Tiruchirappalli, was the Resource Person.

The Economics Forum organized a One day Seminar on 'Central State Financial Relations in India' on 23.09.2010 and



Dr.Kabilan, Professor of Chemistry, Annamalai University, Chidambaram, was the Resource Person. Dr. G. Madhurambal acted as a Chair person in the International Conference conducted at Holy Cross college, Tiruchirappalli on 7,8<sup>th</sup> July 2010 and also acted as a Resource Person in the 'In-service training programme' conducted for the Higher Secondary Teachers on 13.10.2010.

Miss R. Ramya of II M. Sc., was sanctioned Rs.10, 000/- by TANSHE under the guidance of Dr. Mrs. G. Madhurambal on the topic entitled 'Controlled Synthesis of CUS Nano Particles via Hydro thermal Method' and presented her completed project in a seminar on 'DBT Student Research Project Scheme' conducted at PSG College of Technology, Coimbatore on 5, 6<sup>th</sup> September 2010.

Miss. S. Durga of II M.Sc., attended a summer training programme in chemistry conducted by Indira Gandhi Centre for Atomic Research at Kalpakam from May 28<sup>th</sup> to July 2<sup>nd</sup> 2010. The Parents Teacher's meeting was organized by the department on 27.09.2010.

Points to Ponder

*'Develop success from failures. Discouragement and failure are two of the surest stepping stones to success.'*



Dr.P.Natarajan, Associate Professor in Economics, Rajah Serfoji College, Thanjavur, was the chief guest and he inspired the audience on the topic. The Planning Forum organized a One day Seminar on ‘An appraisal of XI - Five Year Plan’ on 28.09.2010.



Dr.R.Rajendran, Associate Professor in Economics, Govt. Arts College, Kumbakonam was the Chief Guest.

### Department of English

The Bridge Course was conducted for the freshers on 6,7<sup>th</sup> September 2010. Dr.R.Shanthi, Associate Professor of English, A.V.V.M. Sri.Pushpam College, Poondi, Thanjavur, Dr.Jasmine Suthanthira Devi, Professor of English, Prist University, Thanjavur. Mr.C.Radhakrishnan, Associate Professor in English, A.V.V.M. Sri.Pushpam College, Poondi, Thanjavur and Mr.Pari, Assistant Professor of English, A.V.V.M.

Sri.Pushpam College, Poondi, Thanjavur were the Resource Persons.

Mrs. R. Manimozhi and Mrs. V. Umamaheswari, Assistant Professors in English acted as Resource persons in the ‘In-service Training Programme’ organized by the CEO, Nagapattinam, for the Higher Secondary Teachers on 14.10.2010 at St. Antony’s School, Nagapattinam. Essay and Oratorical Competitions were conducted on 30.09.2010 and 05.10.2010 as a part of Gandhi Jayanthi Celebrations. The Department also conducted a Slogan Writing Competition on ‘Development of Communication Skills’.

### Department of Bio Chemistry

The department organized Urine sugar analysis and an awareness programme on Anemia on 12.07.2010 at new Nambiyar Nagar, Nagapattinam. Sixty one people were



identified as having Diabetes Mellitus and were advised to consult a Physician.

### LITTLE SECRETS OF SUCCESS

*“Those who are hardworking and creative and would like an environment where they could be productive will succeed.”*

**Department of Business Administration**

A two-day workshop on 'How to face Interview and Personality Development' was



organized by the department on 30,31<sup>st</sup> August 2010 and Mrs. Latha, Head trainer, Skill Zone Technology, was the Resource person.

**Department of Zoology**

Flying Fish Zoological Association organized a special meeting on 27.09.2010. Dr. Girija Bashyam, Rtd. HOD of Zoology, delivered a lecture on 'Bio Diversity and Environmental Protection'. The PTA meeting was conducted on 04.10.2010.

**Department of Botany**

As a part of the Extension Activity, the department organized a Self Employment Programme on 07. 10. 2010 for the Women



Self Help Group members of Nambiyar Nagar, the adopted village and the final year students.

**Department of Mathematics**

Ramanujam Mathematical Association organized a Seminar on 'Labeling of Graphs' on 17.09.2010. Dr. S. Koilraj, Associate Professor in Mathematics, St. Joseph College, Tiruchirappalli, was the resource person. A Training Programme on 'Web Designing and SPSS Practical' was conducted by the Department on 23.10.2010. Mr.B.Anand Network Engineer, Bharathidasan University, Tiruchirappalli was the resource person and he enlightened the students on the topic.

Dr. N. Selvi, Associate Professor of Mathematics, attended an International Workshop on 'Graph Labeling' at University



of Minnesota, Duluth Campus, USA, on 21, 22<sup>nd</sup> October 2010 and also attended the Fifth Mid-West Graph Theory Conference at University of Wisconsin -Superior, USA, on 23. 10. 2010. Dr. R. Sophia Porchelvi,



Associate Professor of Mathematics, gave a special lecture on 'Application of Mathematics in Engineering fields' to all the first year students of AVC Engineering College, Mayiladuthurai, on 09.11.2010. A Quiz competition was organized on 19.08.10 to the students of Mathematics department. Mrs. S. Manimegalai, and Mrs. N.Sarala, Associate Professors in Mathematics conducted the



Quiz. The PTA meeting was conducted on 30.06.2010.

### Department of Computer Science

The department organized a One day Seminar on 'Focus on Multimedia in Various Industries' on 28.9.2010. Mr. Natesh, Technical Head, CADfx Multimedia Chennai was the resource person. The final year students of Computer Science and Information Technology attended a Project Awareness programme conducted by Mr.G.Gopinath, E-Zone Technologies on 29.9.2010. As an Extension Activity the department conducted a training programme on C Programming and C++ programming for the handicapped students during the month of May and June 2010. Miss M.Kayalvizhi, LC Project, Nagapattinam was the resource person.

### Department of Tamil

The Tamil Literary Association was inaugurated on 29.09.2010. Dr. A. Gunasekaran, Associate Professor of Tamil, was the Chief Guest. Dr.T.Vasuki, Associate

Professor of Tamil, presented a paper on the topic 'Arasum Enaverubadam' at Ulaka Tamil Semozhi Manadu, held at Coimbatore for five days from 23.6.2010 to 27.6.2010.

### Department of Physics

Ms. R. Priscilla, Head, Department of Physics, was a Resource person in the 'In-service Training Programme' conducted for the Higher Secondary Teachers on 14.10.2010. She also served as a Judge for 'Inspire Exhibition' organized by Tamilnadu State Council for Science and Technology, Chennai and CEO, Nagapattinam, on 15.10.2010. As part of the Extension Activity, the department conducted a First Aid Training Camp on 05.10.2010. Mr. G. Victor



Pandian, District Lecturer, John Ambulance Association and Assistant Professor in Chemistry, T.B.M.L. College, Porayar, gave training and distributed certificates to the participants.

### Do's and Don'ts

- + Keep your eyes on a specific goal.
- + Try to be reachable.
- + Be faithful in little things.
- + Don't spend time with people who have bad habits.
- + Don't adapt the habit of bad habits.

**Department of Physical Education**

Ms.S.Suganya of I B.A History participated in Black Level Athletic Meet held at Thittacherry on 08.08.2010 and won First Prize in Shot put, secured Second place in Discuss Throw and got Third Prize in Relay race. She also participated in District Level Swimming Competition at Collectorate Stadium, Nagapattinam, on 9,10<sup>th</sup> November 2010 and bagged first Prize in 200 mts., 100 mts. and in 400 mts. Ms. R. Ramya of II B.B.A participated in the District Level Yoga Competition held at R.V. Engineering College, Sembodai, on 15, 16<sup>th</sup> November 2010 and secured First Prize.

**Research Activities**

Research is a continuous process of advancing in higher education. Research acumen enrolled in teaching community paves way to potential for excellence in any Institution. Our staff members are actively engaged in research activities by undertaking research projects, guiding research scholars, publishing in reputed journals, participating and presenting papers in various seminars/ workshops/ conference. The details are finished at the back of this letter.

*Wit and Wisdom*

"The only way to get rid of a temptation is to yield to it." - **Oscar Wilde**

"Knowledge speaks, but wisdom listens." - **Jimi Hendrix**

"A mathematician is a device for turning coffee into theorems." - **Paul Erdos**

"Dancing is silent poetry." - **Simonides**

"The only difference between me and a madman is that I'm not mad." - **Salvador Dali**

"If you are going through hell, keep going." - **Sir Winston Churchill**

**Enrichment Programmes**

**Communication Skills:** A MOU was signed with ASPIRE Human Capital Management Private Ltd., Gurgon for Spoken English Programme to develop their communication skills. All the UG final year students underwent training programmes on Personality Development Soft Skills and Aptitude Skills. The well-equipped language lab also provides them ample opportunities to improve their communication skills.

**Journal club:** This club aims at creating awareness among the students about the various journals available in their subjects. The club meets periodically where the students present the report of the materials collected from the various journals referred.

**Speaker's Forum:** Speakers Forum meetings are conducted regularly by all the departments. These meetings train the taught in the art of oratory. The students are trained to speak on topics of current interest. The details are furnished below:

Dept.	Date	Topic
Eco nomics	23.07.2010	Poverty, Population Personality Development, Women Rights
	16.08.2010	Inflation, Cheap money policy, Phases of Trade Cycle, Measure to control Trade Cycle
	13.09.2010	Investment, Real and Financial Investment
	18.10.2010	Fiscal Policy, Control of Inflation, Types of Trade Cycle

Chemistry	21.09.2010	Merits & Demerits of Media, Windows of Science, Science as Enemy of Man, Need for Forest Conservation, Global Warming
Commerce	15.07.2010 27.09.2010	Transport, Ecosystem, Insurance, Managing time, Problems faced by Women Entrepreneurs in India.  Assessment of Entrepreneurship policies, Environmental pollution, Marketing Strategies for pension & group schemes, Developing Entrepreneur in hill region of India.
Zoology	28.09.2010	Women Education, Environmental Pollution
History	28.07.2010	Science and Technology, Human Rights
Physics	07.10.2010	Amplifier Transistor, Petroleum, Wind Energy, Transformer and types
C.Sc	18.08.2010	Visual Basic, Communication skills, e-Commerce
BBA	29.09.2010	Market Structure, Career Planning, Retail Marketing, Share Market and Advertising

### Career Oriented Programme

Keeping in mind the need for preparing industry ready graduates the college offers Six Career Oriented Programmes. They are Computer Applications, Fashion Technology, Bio-Informatics, Office Management and Automation, Tourism and Journalism and Industrial Chemical Techniques. 525 students are benefited through this programme.

### Internal Quality Assurance Cell

The IQAC meetings are conducted periodically to ensure quality maintenance in all academic Endeavour's, like Association Meetings, Speaker's Forum, Journal Club & Extension Activities- On- Campus & Off-Campus, E-content Preparation by staff, E-Journal reference by staff and students, Modern Teaching Techniques practiced, Seminars attended and papers presented.

### Poetry Bits

#### Be an Instrument of Peace

Where there is hatred,  
let me sow love;  
  
Where there is injury,  
let me pardon;  
  
Where there is doubt,  
let me increase faith;  
  
Where there is despair,  
let me give hope;  
  
Where there is darkness,  
let me show light;  
  
And where there is sadness,  
let me bring joy.

## Extension Activities

### NSS

Our NSS volunteers took part in the World Tamil Classical Meet-2010 named 'Semmozhi Thodorottam' organized by the District Collectorate on 06.06.2010. They took part in 'Ilavattam – A Cultural Festival' organized by the Bharathidasan University on 30.07.2010.

Our NSS volunteers participated in the Cultural Programme organized by the Nagapattinam District Collectorate in connection with the Independence Day celebrations on 15.08.2010. On 03.09.2010 our NSS volunteers undertook cleaning at Sri Neelayathachiamman Temple. The NSS Unit organized a Blood Group identification campaign for the freshers.

A One day Seminar on 'Personality Development' was organized on 24.09.2010 in connection with NSS Day celebrations with Dr.N.Krishnamoorthy, President, World Tamil Peravai, as the Resource Person. The NSS volunteers undertook the task of cleaning the Nagapattinam Sea Shore in connection with the International Coastal Cleaning Day celebrations on 25.09.2010.

Our volunteers took part in the rally on 01.10.2010 organized in connection with World Blood Donation Day. Dr.T.Vasuki, the Co-ordinator bagged the 'Best Blood Donation award' by Tamil Nadu Blood Donation Centre and Tamil Nadu Aids Control Unit on 02.10.2010.

### Rotract Club

The members of Rotract participated in the Rotary Youth Leadership Award conducted by Rotary Club, Nagapattinam on 28, 29<sup>th</sup> August 2010 at EGS Pillai Engineering College, Nagapattinam. Selvi.V.Gayathiri won the First prize in Dance Competition.



The Installation of Office Bearers for Rotract Club of A.D.M.College for the academic year 2010-2011 was held on 11.10.2010. On that occasion tree plantation programme was organized by the Rotractors.



### Youth Red Cross

The YRC Unit organized an Elocution Competition on 'Humanity in Peace' and it was conducted in connection with the commemoration of 61<sup>st</sup> Geneva Convention Day on 02.08.2010. The Unit arranged the students to participate in the District Level Elocution Competition at T.B.M.L. College, Porayar on 04.08.2010 and won the I Prize and they were eligible to participate in the State Level competitions. The students also took part in various other competitions on 9, 10<sup>th</sup> August 2010 and won prizes. On the celebrations of Geneva Convention Day, 34 YRC Volunteers took part in a Rally organized by IRCS, Nagapattinam District Branch on 12.08.2010.

On 01.10.2010, Government Hospital, Nagapattinam, and Rotary Club of Nagapattinam jointly organized an Awareness Programme and a Rally on World Blood Donation Day. Mrs. R. Alamelu, Coordinator of YRC participated with 25 Volunteers. The YRC Unit organized a One day Training Camp for First Aid on 05.10.2010.



Dr.G.V.Pandian, First Aid Lecturer, St.John Ambulance Association, Asst. Prof. in Chemistry, T.B.M.L. College, Porayar was the Resource Person and 30 Volunteers attended the programme.

### Blood Donation Club

A Blood Donors registration camp was organized on 14.09.2010.

### Exnora

Our volunteers took part in the International Coastal Cleaning Campaign on



25.09.2010. A Seminar was organized on 'Pollution Control' on 08.10.2010 and Dr. Lion. Kuppusamy was the Resource Person.

### Friends & Friendship

- *Friends need no formal invitation.*
- *Friendship is a sheltering tree.*
- *Suffering for a friend doubles friendship.*
- *A trouble shared with a friend is a trouble halved.*
- *A greatest blessing in the world is a true friend.*
- *Friend is a person who comes in first when the whole world has gone out.*



### USSC

The Club organized a One day Workshop on Modern Yoga Practice on 08.10.2010. Kalaimamani. B.Rajagopal, Yoga Professor, Swami Dhayanandha Saraswathi Arts & Science College, Manjakudi, Tiruvarur was the Resource Person.

**Red Ribbon Club**

The members took part in the “Ilavattam – 2010” a cultural programme organized by Bharathidasan University, Trichy on 30.07.2010. The Red Ribbon Club members took part in the rally organized on 01.10.2010 to create awareness about Blood Donation.

**Citizen Consumer Club**

The inaugural meeting was conducted on 29.06.2010. On 12.08.2010, a meeting was arranged on ‘Rights and Duties of Consumer’ at AV Room and Thiru. S. Bashyam, Legal advisor, spoke on the topic and had a meeting at the District collectorate, Nagapattinam, on 07.10.2010.

**Quiz Club**

A Quiz competition was conducted on 17.09.2010 in the college campus. Ms. K.Jansi, II B.Sc.Mathematics, Ms.N.Noor Fathima Nasreen, III B.Sc.CSc and A.Vimala, II B.Sc. Physics, Ms.A.Sindhuja, II B.Sc.Mathematics got the I, II and III prizes respectively. Ms.N.Noor Fathima Nasreen, III B.Sc. C.Sc. and Ms.K.Jansi, II B.Sc.Mathematics participated in the Inter Collegiate Quiz Competition conducted by Seethalakshmi Ramasamy College, Tiruchirappalli on 23.09.2010 and got consolation prizes.

**Health Corner**

Healthy and nutritious food is very important for maintaining a good health. Healthy food involves regular and timely food, juices, nuts, snacks and much more. A balanced diet, good food habits are essential for a healthy life. **Mushrooms** are highly nutritious and rich in minerals, vitamin D, thiamin (B1), riboflavin (B2), niacin (B3), dietary fibre as well as all the essential amino acids and are low in fat and calories.

**Entrepreneurship Development Cell**

Ms. R. Rajalakshmi and Ms. R.Gajalakshmi of II M.Com., underwent Vocational Training in Arts and Crafts for 3 days from 23.11.2010 to 25.11.2010. Ms. H.Jayasudha and Ms. S.Neelavathi of III B.Com. underwent Vocational Training in Arts and Crafts for 5 days from 29.11.2010 to 03.12.2010. Ms.J.Kanimozhi, II M.Com., underwent Vocational Training in Accounting and Auditing under Auditor Thiru.T.Senthil for 23 days from 16.11.2010 to 08.12.2010 and Ms.P.Pratheepa, II M.Com., underwent Vocational Training under Auditor Thiru. V. Sadagopan from 20.11.2010 to 29.11.2010. Ms.A. Lakshmi priya, II M.Com., underwent Vocational Training under Auditor Thiru. P.S.Rajamaheswaran for 17 days from 24.11.2010 to 10.12.2010.

**Competitive Examination Coaching Centre**

The centre conducts coaching classes on every Tuesday to the outgoing students to appear for the various competitive examinations like Bank Examinations, Civil Service Examinations, Group I and Group II Examinations and other competitive examinations. They have been given coaching in topic like General Knowledge, Indian Freedom struggle, Testing word power, History of Tamil literature and Economics. A special camp was conducted on 5<sup>th</sup> October 2010 organized by Samkamal Academy, Nagapattinam.

**QUOTE FOR THIS ISSUE**

*‘When one door of happiness closes, another opens; but often we look so long at the closed door that we do not see the one which has been opened for us.’ -Helen Keller*

### Anti-ragging Committee

This Committee was constituted with the Principal, DSP, Inspector of Police, Thasildar, Nagapattinam, NGO (SNEGA), Dinamalar Reporter, Representatives from Parents, Vice-Principal, Junior Assistant (SG) and two student representatives as members and the meetings are conducted periodically to discuss the various steps for preventing ragging in the campus.

### Career Guidance Cell

The cell organized a Job Placement Programme for all the Final Year students of our college on 21.06.2010 and it was conducted by Phoenix, Nagapattinam. The Cell arranged an Awareness Programme with ICICI Prudential Life Insurance, Nagapattinam, for the final year students on 24,25<sup>th</sup> September 2010 about the opportunities available to them in ICICI and it also organized an Interview which was conducted by ICICI Prudential Life on 27.09.2010. 37 candidates out of 67 were selected for Marketing Executive Post.

Samkamal Academy, Nagapattinam conducted a Training Programme for 185 final year students on 5,6<sup>th</sup> September 2010. The resumes of selected students were sent to ADD Centre, Nagapattinam, for attending a Free Training Programme.

The final Year Computer Science students participated in a Campus Interview conducted by TCS, Chennai, on 18.10.2010 at A.V.C.College, Mannampandal. Final year B.B.A and B.Com students attended a Job Fair at Swamy Thayananda College on 11.11.2010 organized by Wipro Technologies.

### Missed Events of Importance in the last issue

We are indeed happy to present the following details missed in the last issue.

☺ Dr.A.Valliammai, Head, Dept. of Economics, visited the University of Johannesburg, South Africa, during April 2009.



☺ Nine students of the Department of BBA presented papers in a National Seminar organized at Periyar University, Salem.



**Publications in Journals**

Name	Title	Journal
Dr.G. Madhurambal	Effect of zinc(II) doping on thermal and optical properties of potassium hydrogen phthalate (KHP) crystals	Therm Anal Calorimetry, (2010) 100:751-756
Dr. T.Vasanthi	Some effects of 2-fuzzy Inner Product Space	Proceedings of ICSMCS, 2010, 554-559.
Dr.R.Sophia Porchelvi	An algorithmic approach to multi objective fuzzy linear programming problem	International Journal of Algorithms, Computing and Mathematics 3(4), p 61-70
	A new algorithm for optimal boundary in image processing	International Journal of computer, mathematical sciences and applications 4(3), p.269-275
Dr.S.Mythili	A study Health Insurance with reference to New India Insurance Co.Ltd, Trichy	TISSL International Publications, New Delhi, 2010
	Ethics in Mergers and Acquisitions	Anuragam Publications, Delhi, 2010.
Dr.M.Selvachandra	A study on Customers Satisfaction towards the series of LIC of India	Second Advanced data Analysis, Business Intelligence, TISSL International Publications Vol.2 Page 3, Oct 2010.
	Rural Consumer Attitude towards the Online Information Search	Second Advanced data Analysis, Business Intelligence, TISSL International Publications Vol.2, Oct 2010.
Mrs.V.Valarmathi	Seasonal Variation in the Bio chemical composition of the Land Snail <i>Cryptozona Bistrialis</i> in Nagapattinam	Ecobiol Palani Paramount Publication-India, ISSN .0970 -9037.Vol.26(1)2010 P.11-17
	Nutritional status of Landsnail <i>cryptosona bistrails</i> in and around Nagapattinam	Ecobiol Palani Paramount Publication-India, ISSN .0970 -9037.Vol.26(1)2010 P.61-66
	Age and Growth studies on Landsnail <i>cryptosona bistrails</i> in and around Nagapattinam	Research Journal of Biological sciences April-June 2010 Vol.2 ISSN :0974-4177 P.47-53
Mrs.R.Jayalakshmi	Minnanu ugathil Thagaval Thozhil Nutpathin Thakkathil Nulagaviyalin Valarchiyum atham vilaivaga arivu sagathin valanchiyil nulgathin pangu.	Bharathidasan University Journal of Science & Technology Vol.1, Page2.
	The Impact of digital content on library science towards the formation of knowledge society.	Bharathidasan University Journal of Science & Technology

**Papers Presented**

<b>Name</b>	<b>Title of the Paper</b>	<b>Seminar</b>	<b>Place &amp; Date</b>
Dr.N.Udhyakumari	Socio- Economic Reforms & its impacts	National Seminar Sponsored by TANSOST	Sri Venkateswara College of Arts & Science, Peravurani, 23-10-2010
Dr.V.Renuga	Retail Market Reforms	National level conference on Economic Reforms in India-Issues & Challenges	Sri Venkateswara College of Arts & Science, Peravurani, 23-10-2010.
Mrs.Sheeba Julius	Economics reform in retail sector	National Level conference on Economics Reforms in India – Issues and Challenges	Sri Venkateswara College of Arts & Science, Peravurani, 23-10-2010.
	Tourism in Tamil Nadu – Governmental Policy and Strategy	National Level conference on Human Resource Management in Tourism Development	Aadhavan College of Arts & Science, Alathur, Manapparai 18.10.2010
Mrs.A.Sarojini	Impact of Self Help Group in Social Empowerment of Fisher Women & Pen Kalviyum Samuthaya valarchiyum	8 <sup>th</sup> International Tamil Conference on Feminism	Dr.MGR. Janaki Arts & Science Womens College, Chennai 23.08.2010 and 24.08.2010
	Socio Economic Reforms and its impact	National Level conference on Economics Reforms in India – Issues and Challenges	Sri Venkateswara College of Arts & Science, Peravurani, 23-10-2010.
Dr. G.Ezhiladirai	Erram an indigenous water lifting techniques in Tamil University	National Seminar on ‘Folk lore and Tribal Studies’	Dravidian University, Andhra Pradesh, 20.09.2010 to 22.09.2010
Mrs.R. Manimozhi	Teaching and learning English as a second language in India : Problems and solutions	National workshop in Technology Teaching and Testing communicative skills	Bon Secours College, Thanjavur 02.10.2010 and 03.10.2010
Mrs.V. Uma Maheswari	Importance of English as a Second Language	National workshop in Technology Teaching and Testing communicative skills	Bon Secours College, Thanjavur 02.10.2010 and 03.10.2010
Dr. T. Vasugi	Arasum enavaru badum	International Tamil Semozhi Conference	Kodicia Valagam, Coimbatore 23.06.2010 to 27.06.2010
	Thirunangaikalina Samuga parvaiyum samuga viduthalaiyum	International Conference on ‘feminism’	Dr M.G.R Janki Arts and Science College, Chennai 23.08.2010 & 24.08.2010
	Analyzing Slavery and caste oppression in Bama’s karukku – A study	National Seminar on writing on rights is not a rite but realistic- a study	National College, Tiruchi 16.09.2010 & 17.09.2010
Mrs. C. J. Pricilla	Aairam kaikal ouayratum novel chithrakum pengal	International Conference on ‘feminism’	Dr M.G.R Janki Arts and Science College, Chennai 23.08.2010 & 24.08.2010

Participation in Seminar/Symposium/Workshop/Conference

Dr. G. Madhurambal	International Conference on Green chemistry and sustainable environment	Holy Cross College, Trichy. 07.07.10 & 08.07.10
	The faculty development programme data analysis in research – using SPSS	KLN College of Engineering, Madurai 27.10.2010
Mrs. N. Prabha Mrs. J. Bhuvana Mrs. M. Meenakshi & Mrs. N. Lavanya	Workshop on Advances of Molecular sciences	PRIST University, Thanjavur 16.07.10 & 17.07.10
Dr. T.Vasanthi	The faculty development programme data analysis in research – using SPSS	KLN College of Engineering, Madurai 27.10.2010
Dr. N.Selvi	International Workshop on graph colouring and its applications	Baharathidasan University, Tiruchirappalli 07.08.2010 to 09.08.2010

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