



## A.D.M. COLLEGE FOR WOMEN, NAGAPATTINAM

(Autonomous)

(Re-Accredited with "A" Grade by NAAC)

# NEWS LETTER

No. 33

June 2018 - August 2018.

### From the Principal's Desk...

With immense pleasure and pride, we release the 33<sup>rd</sup> Newsletter of our college

### From the Editorial Board...

We are indeed very happy that the 33<sup>rd</sup> News letter of our college is released with the co-operation of our college.

### Highlights...

The Memory of our Beloved Founder "Vidhiya Seva Rathna" Thiru. A.D.Jeya Veera Pandian Nadar was commemorated on 09.07.2018. Floral Homage was paid to the Founder by the staff and students.

Members of the faculty and students commemorated the memory of our munificent Founder by paying glorious tribute in their spirited speech.

### College Union Inauguration

The College Union was inaugurated by the Founder President Thiru. A.D. Jeyem Pandian on 31.08.2018 and he delivered an inspiring inaugural address to the students. In his speech, he told that students must develop their talents and they should be creative in all their activities. They should involve themselves in Research and cultivate original thinking as the economy of our nation depends on the empowerment of the students. Students must utilize the various opportunities inside the campus to uplift themselves in the society.



Dr. (Mrs) L.Megala, Principal introduced the Office Bearers. The President Thiru. A.D.Jeyem Pandian lighted the Kuthuvilakku and offered the robe to the College Union Chairman Selvi. K. Karthika, III B.A History and to the other Council Members. Thiru. N.Kathiresan Prabhu, Secretary of Our College felicitated. He encouraged the students to use every opportunity offered in the campus and insisted that the students should keep the college clean quoting our Prime Minister's slogan "Clean India"



### Independence Day Celebration

The 72<sup>nd</sup> Independence Day was celebrated in the college campus. Dr.L.Megala, Principal welcomed the gathering and gave the presidential address. Mrs.G.Malathi, Head /Associate Professor of Statistics and Dr. K. Prakashrani, Head/ Associate Professor of Mathematics gave the Independence Day address to the students. Our College Union Chairman Selvi. K.Karthika, III B.A History proposed the Vote of Thanks.



On behalf of Our Management, Staff and Students of ADM College Women (Autonomous), Nagapattinam, Rs. One lakh was donated to Chief Ministers Distress Relief Fund Kerala through District Collector Thiru. S.Suresh Kumar, Nagapattinam.

### IQAC

Internal Quality Assurance Cell organized a Faculty Development Programme on the topic "English for "ICE" (Interpersonal, Classroom and Evaluative Transactions)." on 21.07.2018. Dr. K.T.Tamilmani, Associate Professor of English, Dean Academic Affairs, Nehru Memorial College (Autonomous), Puthanampatti was the Resource Person. He spoke on how a teacher should be a interpersonal/ intrapersonal manager in the classroom. He offered ideas for the betterment of classroom transactions. He stressed the need for Building positive relationship with students under the title 'Handling Discipline'. He emphasized the faculty members to stick onto the time schedule.



A Faculty Development Programme was organized on 25.08.2018 on the topic "Digital Age Pedagogy". Dr.S.Senthilnathan, Director, UGC Human Resource Development

Centre, Bharathidasan University, Khajamalai Campus, Thiruchirappalli. He enlightened the staff about the need for using ICT enabled teaching.

Digital Age is the Revolution in the communication technology. Open Educational Resources free of cost is available anywhere and the faculty members should motivate the students to login to the digital world to experience the modern way of learning methodology. In Digital age new process and practices are available and everyone should make use of them. He also spoke about the importance of Massive Online Open Courses (MOOC) and SWAYAM platform and their role in teaching. He motivated the staff members to adopt the modern techniques and tools in teaching to face the 'Z' generation students. He informed the faculty members about the various free learning website addresses to enter into the Digital Age Pedagogy.



## News from Departments.....

### Department of Chemistry

Dr.J.Bhuvana, Assistant Professor of Chemistry published an article titled "An Analysis of Suitable Crystal for Electro Optic Applications by using Fuzzy Soft Set", in IOSR Journal of Engineering, Vol.08,

Issue.06, June 2018, Page No.54-57, ISSN: 2250-3021, Impact factor.1.645.



Chemper Comac Association meeting was conducted on 21.08.18 on the topic "Polymers for Electronic Applications". Dr.S.G.Ramkumar, Assistant Professor of Chemistry, Central University of Tamil Nadu, Tiruvarur was the Resource Person.

The Nobel Prize in Chemistry 2018 was divided, one half awarded to Frances H. Arnold "for the directed evolution of enzymes", the other half jointly to George P. Smith and Sir Gregory P. Winter "for the phage display of peptides and antibodies."

### Department of Commerce

## Seminar on "India's Global Business Opportunities and Concern"

The PG & Research Department of Commerce conducted a seminar on the topic "India's Global Business Opportunities and Concern" on 01.08.18 in the A.V.Room. The Resource Person was Dr.P.G.Arul, Associate Professor, Department of International Business School of Management, Pondicherry University, Pondicherry. Final year students of B.Com., M.Com., and Research Scholars attended the programme.



## Student Exposure

II M.Com., Students participated in the One Day State Level Inter-University Seminar on “Emerging trends in Accounting Standards and Taxation in India” on 31<sup>st</sup> August 2018 organized by the Annamalai University, Chidambaram.

The list of students attended the seminar is given below:

1. Y. Merlin Helan
2. R. Theerthana
3. S. Gayathri
4. A. Muthulakshmi
5. P. Balapriya
6. R. Shanthi
7. A. Kaviyathangam
8. R. Geetha
9. N. Sivaranjani
10. K. Bhuvaneshwari
11. N. Sukanya

## Speakers' Forum

Speakers' Forum meeting was conducted on 18.07.2018. 11 students spoke on different topics like Famous Achievers of Transgender, The Top Ten Influential Women in the World, Role of Suicide Prevention, Peer Pressure of Teenager, Need for Nutrition, Importance of Agriculture in Indian Economy, etc. Dr R.Krishnaveni Coordinated the activity.

Another Meeting of Speakers' Forum was conducted on 20.08.2018. 07 students spoke on different topics like Village adoption, India Current Economics, Vision of the Nation, Commerce and Specialty of Puduchery. I B.Com., & II B.Com., students attended the programme. Dr. P.Rajeswari coordinated the activity.

## Journal Club meeting

Journal Club meeting was conducted on 09.08.2018. 12 Students presented articles extracted from different magazines. Articles like Issues and Challenges in Mobile Phones as a tool for Financial Marketing, Gypocurrency: Invisible or invisible, Cyber Crime & Banker's Liability, Exploring Impact of GST on Cars and Two Wheelers, Meeting the Energy needs of the Future, A study on Smart Phone usage among College Students, Mapping of online Shopping Behaviour: A Dark Triad Approach, Involving Youth in Community Welfare were presented by students. III B.Com., students attended the meeting. Dr.R.Latha, coordinated the activity.

## Citizen Consumer Club

Our students participated in the Inter-Collegiate Competition conducted by the Citizen Consumer Club as part of the National Consumer Day celebrations on 31.08.2018

Students of our college won the following prizes:

1. Sophia of III B.Sc., Zoology win the I Prize in the Drawing Competition,
2. M.Nithya of III B.Sc., Zoology win the II Prize in the Poetry Competition and
3. R.Kavitha of III B.Com., win the I Prize in the Essay Competition.

## Department of Economics

### Economics Forum

Economics Forum conducted a One Day Seminar on 25.07.2018 on the topic “Sustainable Agriculture” Dr. S. Vijayan, was the Resource person Assistant Professor of Economics, Annamalai University, Annamalai Nagar Chidambaram.



### Speakers' Forum

Speakers' Forum meeting was conducted on 01.08.2018. 15 students spoke on different topics. Dr S.Usharani coordinated the activity.



### Journal Club

Journal Club meeting was conducted on 05.10.2018. 20 Students presented articles extracted from different magazines and articles III B.A. students attended the meeting. Dr R.Kashthuri, coordinated the activity.

Dr.V.Viji, Associate Professor of Economics published an article titled "Impact of Climate Changes is compared to India and World", in International Review of Business

and Economics, Vol.02, Special no: 2, 2018, ISSN: 2474-5146.

Dr.V.Viji, Associate Professor of Economics published a book titled "Impact of goods and Services tax in our Economy", in recent trends in Fiscal and Monetary issues in India, ISBN No. 978-93-87354-06-7.

The Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel 2018 was divided equally between William D. Nordhaus "for integrating climate change into long-run macroeconomic analysis" and Paul M. Romer "for integrating technological innovations into long-run macroeconomic analysis."

### Department of English

Bridge course in English was conducted on 09.08.2018 and 10.08.2018 for all the first year U.G students to bridge the gap between the required and acquired level of English language competency.



Speakers' Forum was conducted on 06.08.2018 for I and II year B.A English students. Dr.V.Umamaheswari, Assistant professor of English, was the chief guest. The students spoke about the famous authors in literature.

### Department of History

Mrs. R. Alamelu, Head /Associate professor of History published an article titled "A Study on the Role of Freedom Fighters of Nagapattinam District in Indian National Army", in IOSR-JHSS International Journal of Scientific Research - Humanities and Social Science Vol.23, Issue.06, 11/06/2018, ISSN:2279-0837.



The Department of History conducted a seminar on Kamaraj, the great Visionary of Education - an extension activity at Panchayat Union Middle School, Andanapettai, under Village Adoption Scheme on 26-07-2018. Dr. L. Megala, Principal delivered the presidential address. Mr.S.Ramalingam, Headmaster welcomed the gathering. Ten students of II B.A History spoke about kamaraj and his achievements. School children from IV Std to VII Std attended and benefited by this Seminar. Mrs. R. Alamelu, HOD/ Associate Professor of History and Mrs. G. Anbarasi Assistant Professor motivated the school children by presenting notebooks, pencils and pens to them. Dr. (Mrs) Angelina Gloritta Parimala, Associate Professor of Zoology, Miss. R. Maheswari, Assistant Professor Coordinated this programme. The programme came to an end with the National Anthem.

### Department of Mathematics

Ph.D., synopsis viva voce was conducted on 29.06.18 for Mrs.Uma, Part Time Research Scholar, Bharathidasan University under the guidance of Dr.R. Sophia Porchelvi.

Ph.D., synopsis was conducted on 10.07.18 for Mrs.M.Slochana, Part Time Research Scholar, Bharathidasan University under the guidance of Dr.R. Sophia Porchelvi.

Ph.D., Viva-Voce was conducted on 13.07.18 for Mrs.S. Rukumani, Part Time Research Scholar, Manonmaniam Sundaranar University under the guidance of Dr.R. Sophia Porchelvi.

Ph.D., Viva-Voce was conducted on 30.07.18 for Mrs.A.Anna Sheela, Part Time Research Scholar, Manonmaniam Sundaranar University under the guidance of Dr.R. Sophia Porchelvi.

Ph.D., synopsis was conducted on 1.08.18 for Mrs.I.Jannathul Firthouse and Mrs.S.JOTHI, Part Time Research Scholars, Bharathidasan University under the guidance of Dr.N. Sarala.

Journal Club meeting was conducted on 20.08.18 for the M.Phil., Scholars.

Dr.N.Sarala acted as Chairperson in the National Seminar "Enhanced trends in Mathematics" at Rabiammal Ahamed Arts and Science College, Tiruvarur on 30.08.18.

The Nobel Prize in Physics 2018 was awarded "for groundbreaking inventions in the field of laser physics" with one half to Arthur Ashkin "for the optical tweezers and their application to biological systems", the other half jointly to Gérard Mourou and Donna Strickland "for their method of generating high-intensity, ultra-short optical pulses."

## Department of Physics

### Speakers' Forum

Date	Name of the Student	Class	Topics
14.08.18	J.Sivaranjani,	I B.Sc Physics	Exo Planets
	S.Soundarya,	I B.Sc Physics	Satellite
	M.Kamali,	I B.Sc Physics	Chandrayan
	S.Anushiya,	II B.Sc Physics	Mars
	R.Ajitha,	II B.Sc Physics	Aliens
	J.Sakthiyashri,	II B.Sc Physics	Stars
	M.Santhini,	III B.Sc Physics	Special theory of relativity

### Journal Club

Date	Name of the Student	Class	Topics
20.08.18	C.Harinee	II M.Sc Physics	Virtual Reality
	S.Karthiga	II M.Sc Physics	Antenna
	S.Pooja	III B.Sc Physics	Solar Energy
	R.Ramya	III B.Sc Physics	Black Hole

### Seminar attended by the Faculty:

Name	Seminar	Place & Date
Mrs.S.Arul Jothi	National Seminar on "Solar Power & Photovoltaic Cells"	E.G.S.Pillai Arts and Science College, Nagapattinam on 10.09.2018
Mrs.V.Elavarasi	National Seminar on "Solar Power & Photovoltaic Cells"	E.G.S.Pillai Arts and Science College on 10.09.2018.
Ms.R.Rubashri	National Seminar on "Solar Power & Photovoltaic Cells"	E.G.S.Pillai Arts and Science College on 10.09.2018.

## Department of Tamil

Dr.T.Vasugi spoke about women empowerment in the special meeting organized by the District employment office on 11.07.2018 at our college.

Dr.T.Vasugi was the chief guest, conducted for the Veerama Munivar Elakkiya Mandram and Educational Development Day Celebration on 16.07.2018, organized by the St.Arokia Annai Hr. Sec. School at Velankanni.

Dr.T. Vasugi Presented a paper on "Saiva Tamil Valartha Aanmeega Penniyavathikalina Vazhviyal Manbukal", in the 16<sup>th</sup> International Conference organized by Tamil University, Elakkiya Thurai, Morrisiyas Manikkavasagar Amaippu Mandram and Thiruvaiyaru Tamil Ayya Kalvi Kazhagam on 21.07.2018 at Tamil University, Thanjavur.

**Speakers' Forum** meeting was conducted on 27.07.2018. Dr.K.Arumbu, Co-ordinated the activity.



**Journal Club** meeting was conducted on 27.07.2018. Mrs.R.Ansalya, Co-ordinated the activity.

Date	Place	Competition	Prize and Award
22.07.18	Srinivasa Hr.Sec. School. Poonpuhar, Melayur.	கண்ணகி திருநாள் விழா சிலப்பதிகார இசை போட்டி	J. Kulazi II B.A.Tamil Award: Silambisaiselvi
31.07.18	G.H. Nagapattinam	மக்கள் தொகை பெருக்கம் - பேச்சு போட்டி	I Prize U. Mathanmithra II B.Sc Chemistry II Prize -G.Sobanal B.Sc Chemistry III Prize - R.Yogitha III B.Sc Maths
08.08.18	Muthamizh peravai, Nagapattinam	பட்டி மன்றம்	I Prize U. Mathanmithra II B.Sc Chemistry II Prize -C.Santhiya II B.Sc Chemistry III Prize -G.Sobama I B.Sc Chemistry
26.08.18	D.M.K. Munnetra Kalagam Nagapattinam	பாரதிதாசன் பாடல்கள் ஒப்பித்தல் போட்டி	II Prize - R.Ajitha – II B.Sc Physics, Rs. 3000 I Prize U.Mathan Mithra- II B.Sc Chemistry, Rs. 2000 Consolation prize: R. Theebiga I B.Sc Maths R.Ramya IIB.Sc Chemistry C.Santhiya II B.Sc Chemistry



Chief Guest Dr. Chezhan delivered a talk on “Effects of pesticides on Ecosystems”. He explained the effects of pesticide affecting food chain in the Environment. He insisted the interference of pesticides in our organ systems. He showed many slides regarding the abnormalities caused by pesticides.

### Department of Computer Science

### Department of Zoology

The Flying Fish Zoological Association meeting was conducted on 10.08.2018 Dr. Varlarmathi HOD & Associate Professor of Zoology welcomed the gathering. Minutes of the previous meeting was read by Dr. S. Angelina Glorita Parimala, Associate Professor of Zoology. Dr. S. Krishnavani introduced the Chief Guest Dr. Chezhan, M.Sc, Ph.d, B.Ed, DIPC., FAZ, Associate professor of Zoology, D.G. Government Arts college, Mayiladuthurai.

The Department of Computer Science Organized a One Day Seminar on “Text Analytics” on 10.07.2018 Dr G.Kumaravelan, Head, Department of Computer Science, Pondicherry University, Karaikal Campus acted as the Resource Person. Beneficiaries were the students of III B.C.A., III B.Sc., IT, III B.Sc., CS and II M.Sc., Computer Science.

I M.Sc., Computer Science, III B.C.A., III B.Sc., Information Technology Students attended a Symposium INFOFEZ'18 at A.V.V.M.Sri Pushpam College (A), Poondi, Thanjavur on 14.08.2018.

## Physical Education

### Competition Participation Details

Date	Event	Venue	Place
24/06/18	District Level Chess Tournament	New Bharath Matriculation School, Thanjavur	V Place & VIII Place
29/07/18	All India Yoga Championship	Chennai	Over all Championship
09/08/18	Inter College Level – Cross Country	A. V. V. M. Sri Pushpam College. Poondi	Participation
16/08/18	Inter College Level Chess Tournament	Bishop Keeper College, Trichy	V Place
24/08/18	Inter College Swimming Tournament	Anna Stadium Trichy	II Place & III Place
28/08/18	Inter College Legal-Shuttle Badminton	J.J. College Pudukottai	Semifinals

### Department Programmes

Date	Programmes
21/06/2018	International Yoga Day Celebration
01/07/2018	NSS Programme -Yoga and Health
03/01/2018	Bharathidasan University – Sports General Body Meet

## National Cadet Corps

### Camp Activities

CAMP NAME	PLACE	NO. OF STUDENTS	DATE
CATC CUM TSC &BLC	KUMBAKONAM	16	29.06.18 to 08.07.18

### Social Activities

SOCIAL ACTIVITY	PLACE	NO. OF STUDENTS	DATE
INTERNATIONAL YOGA DAY	N.D.H.S. SCHOOL	40	21.06.2018

## National Service Scheme



Date	Activity	Resource Person	Beneficiaries	Place
14.06.18	World Blood Donors Day Celebrations – Rally	Thiru. S. SureshKumar, IAS District Collector, Nagapattinam.	150 NSS Volunteers and Publics	District Government Head Quarters Hospital, Nagapattinam
21.06.18	International Yoga Day Celebrations	Dr. Uma Phy. Director, A.D.M.College Nagapattinam	180 NSS Volunteers and 10 Staff Members Participated	A.D.M. College Indoor, Auditorium
26.06.18	International Drug Against Day Celebrations	Thiru. S. Suresh Kumar IAS, District Collector, Nagapattinam	130 NSS Volunteers and Publics.	District Government Head Quarters Hospital, Nagapattinam.



## Youth Red Cross

Indian Red Cross Society and NIB-CID branch of Nagapattinam Organised an Awareness Rally on Drug Prohibition on 25.06.18. Eighty YRC Volunteers and Co-ordinator Mrs.Dharani, Assistant Professor of Commerce and Ms.R.Maheswari, Assistant Professor of Chemistry participated in the World Drug Prohibition Day Rally. Thiru. Deshmukh Sekar Sanjay, IPS, Superintendent of Police, Nagapattinam District, Superintendent of Police flagged off the Rally.

Indian Red Cross Society - Branch of Nagapattinam Organized a two day Training Programme for Social Emergency Response Volunteers (SERV) at N.D.High School, Nagapattinam on 28.6.18 and 29.6.18. Fourteen YRC Volunteers participated in this Training Programme. Mr.J.Benjamin, District Co-ordinator, IRCS, Nagapattinam was the Resource Person.

Six YRC Volunteers participated in the 69<sup>th</sup> Geneva Convention Day competitions organised by the Indian Red Cross Society, Nagapattinam District branch on 09.08.18.

Fifty YRC Volunteers participated in the 69<sup>th</sup> Geneva Convention Day Celebration organised by the Indian Red Cross Society, Nagapattinam District branch at Siva Sakthi Mahal on 13.08.18. Thiru.G.Manikandan, District Court, Nagapattinam was the Resource Person and distributed the prizes to the prize winners.

Ms.V.Mathanmithra, II B.Sc Chemistry and Ms.S.Uma Maheswari participated in the 69<sup>th</sup> Anniversary of Geneva Convention Day, A District Level Elocution Competition was conducted on 21.8.18 at TBML College, Porayar. Ms.V.Mathanmithra received the First Prize, she is selected for the State Level Competition.

## Anti-Ragging Committee

Anti- Ragging meeting was held on 06.07.2018 students were warned that they should not involve themselves in ragging.

Dr. S. Krishnaveni attended a meeting at Nagapattinam District collectrate on 13.07.2018. The committee organised an awareness camp on 25.07.2018 in our college campus.



Mrs. R. Kamachi Inspector of Police, Mr. K. Kalidasan M.,A., M.L., Advaocate, Mrs. Rasathi, Social Welfare Officer, Mrs. A. Tamilselvi, Deputy Inspector of Police, Mr.F.Mariyamartin, Social Activist, spoke about the various issues pertaining to women. A suggestion box kept in the lobby for complaints.

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**A.D.M COLLEGE  
NEW'S LETTER FORUM**

*Edited and Designed by*

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