

A.D.M. COLLEGE FOR WOMEN, NAGAPATTINAM
(Autonomous)

INTERNAL QUALITY ASSURANCE CELL REPORT

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**A.D.M. COLLEGE FOR WOMEN,
NAGAPATTINAM
(Autonomous)**

INTERNAL QUALITY ASSURANCE CELL REPORT

Name of the Institution : *A.D.M. College for Women*

Year of Report : *2010-11*

1. Activities reflecting the goals and objectives of the institution:

A. Doraisamy Nadar Maragathavalli Ammal College for Women is an affiliated College of Bharathidasan University founded by Thiru.A.D.Jeyaveera Pandian and his brothers-Thiru.A.D.Jawahar Pandian, Thiru.A.D.Jeyem Pandian and Dr.A.D.Jegadheeswar. It is run by Natarajan Dhamayanthi Educational Trust.

This institution was established in 1975 in the International Women's year for the benefit of the young girls of rural areas of Nagapattinam. The College was accredited by NAAC and was awarded with "A" Grade on 16.09.2004 and was elevated to the status of autonomous institution since 09.11.2004.

The academic achievement of the institution has been commended by the Government of Tamilnadu. The college has secured 6th rank out of 117 Aided Colleges at PG level and 36th rank out of 142 Aided College at the UG level all over the state as per the evaluation of

academic performance of all the Government aided colleges in Tamilnadu for the year 1998-1999 (proceedings of the Commissioner of Collegiate Education, Chennai RC.No.35205 34/99, dt 28.10.1999).

To fulfill the vision and mission of the college following activities are undertaken:

❖ Providing quality higher education:

The curriculum is updated every year to include job oriented and skill oriented courses.

❖ **Ensuring higher standard of discipline and behavior:**

◆ Value education is given as a part of the curriculum for the first year students of the Under Graduate courses.

◆ An hour per week is allotted for teaching ethics to all the classes and one staff member for each class is assigned with the responsibility of imparting value education.

◆ Student's Assembly is conducted daily where-in mass prayer through devotional songs 'Thought for the Day', 'Thirukkural a day' are readout by students in addition to news reading and quiz reading.

❖ **Setting high standard of professional conduct and ethics:**

◆ Teachers are committed to the academic improvements and upliftment of the students.

◆ They follow tutorial ward system and have a closer contact with students.

- ◆ Teachers update themselves by organizing and attending seminars, conferences and workshops and by presenting and publishing papers.
- ◆ Teachers actively involve themselves in undertaking Major and Minor Research Projects, besides guiding M.Phil, and Ph.D., scholars.

❖ **Empowering women through education:**

- ◆ Add-on certificate courses, Non-Major Elective Courses, Skill-Based Courses are offered to students to develop their various skills.
- ◆ Career Guidance and Placement Cell provides training to students on Personality Development and Soft-skill Development and prepare them with employable skills.
- ◆ Entrepreneurship Development Cell conducts various programmes with experts drawn from different field of business to cultivate entrepreneurial spirit in students and motivate them to start business of their own.

The college has introduced new courses, certificate courses and short term courses to develop the competence of the students and to enhance their potentiality. Also programmes of academic and non academic nature are planned for an over all growth.

This institution with an experienced team of highly qualified, motivated and dedicated staff supported by infrastructural facilities is imparting meaningful and disciplined education to students. Apart

from this, the institution gives moral boost to the students by emphasizing on the aspect of discipline, duty, devotion, dignity and decorum.

2. New academic programmes initiated (UG and PG):

Six Skill Based Courses are introduced as Part IV programme for all UG Programmes.

3. Innovations in curricular design and transaction:

The following table provides the details of the Skill Based Courses introduced under choice based credit system.

Skill Based Courses – 2010-11 Onwards

Department	Subject Title
History	1. Fundamentals of Computer Application
	2. Introduction to Computers & Word Processing
	3. Tour Operation & Tourist Guide
	4. Front Office Management
	5. Regional Tourism – Nagapattinam District
	6. Cultural Tourism
Economics	7. Economics for Competitive Examinations
	8. Principles of Accountancy
	9. Personality Development
	10. Retail Marketing
	11. Capital Market
	12. NGO Management
Commerce	13. Sales Management
	14. E – Banking
	15. Life Insurance
	16. Small Business Management
	17. Tourism Marketing
	18. Leadership
Physics	19. Electronics Servicing and Maintenance
	20. Internet & it's Applications
	21. Medical Physics

	22. Introduction to Nano Science & Nano Technology
Mathematics	23. Introduction to Internet
	24. Document Editor using MS word
	25. Formal Languages
	26. Automata Theory
	27. SPSS Package
	28. Math Lab
Chemistry	29. Web Design - Practical
	30. Fundamentals of computer Applications
	31. Industrial Water Pollution measurement and remediation-I
	32. Agricultural Chemistry
	33. Medical Lab Technology
	34. Physical - practical - I
	35. Physical - practical - II
Zoology	36. Pharmaceutical Chemistry
	37. Polymer Chemistry
	38. Health Education
	39. Tools in Biology
	40. Poultry Science and Management
	41. Dairy Farming
B.B.A.,	42. Fundamentals of Computer Applications
	43. Bio-informatics/Medical Lab Technology
	44. Consumer Behavior
	45. Total quality Management
	46. E-Business
Bio-chemistry	47. Office Management
	48. E-Banking
	49. Insurance
	50. Enzyme Technology Theory
	51. Enzyme Technology Practical
	52. Bioinformatics Theory
Computer Science & Information Technology	53. Drug Yielding Plants
	54. Herbal Technology practical
	55. Chromatographic Techniques - Practical
	56. Web - Design using HTML
	57. The Script Language
	58. Lab HTML & VB Script
	59. Internet with ASP
	60. NET Framework
	61. Lab ASP.NET

New Course/Units Introduced- 2010-11:

Department	New Course/Units Introduced in syllabi
History	Teaching Methods in History, III Year Quantitative Methods, II Year
Economics	Non Major Elective: B.A., Indian Economy Women Entrepreneurship M.A., Computer Applications in Economics Gender and Economics Health Economics. M.Phil, Teaching and Learning.
English	Spoken English Component introduced in V-unit
Statistics	Sampling Techniques is introduced in Unit III in Applied Statistics Paper to II B.A., Economics Measurement regarding non measurable variables is included in Unit III in Statistical Methods to II B.A., Economics.
Tamil	Illakiya Varallaru – Semozhi Panpukal
Mathematics	Number Theory
Commerce	Life Insurance
Chemistry	Forensic Science Computational Chemistry Industrial Chemistry/Bio-Inorganic Chemistry Food Science Clinical Lab Techniques Pharmaceutical Chemistry Green Chemistry
Physics	IC Fabrication Elements of Theoretical Physics
Computer Science	Hardware Lab Visual Communication 1 unit introduced SERVLET introduced in JAVA Embedded Systems , Organizational Behavior Managerial Economics included in MIS
Biochemistry	Endocrinology
BBA	Research Methodology Total Quality Management International Business Insurance Retail Marketing Management Office Management

1. Inter-disciplinary programmes started:

Open Elective (Non Major Elective) has been introduced for the II Year UG students:

Department	Title of Non Major Elective	For II Year B.A., B.Sc., B.Com,
History	Human Rights	III Semester
	Working of Indian Constitution	IV Semester
Economics	Indian Economy	III Semester
	Women Entrepreneurship	IV Semester
Commerce	Women Entrepreneurship / Computerized Accounting	III Semester
	Life Insurance / Tourism Marketing	IV Semester
Mathematics	Mathematics for Competitive Examinations I	III Semester
	Mathematics for Competitive Examinations II	IV Semester
Chemistry	Clinical Lab Techniques	III Semester
	Food Science	IV Semester
Zoology	Ornamental Fish Culture	III Semester
	Aquaculture	IV Semester
Physics	Energy Physics	III Semester
	Day to Day Physics	IV Semester
Biochemistry	Health and Food Science	III Semester
	Beauty Culture and Health Care	IV Semester
Computer Science & I.T.,	Web Designing Lab	III Semester
	Photoshop Lab	IV Semester
BBA	Personality Development	III Semester
	Soft Skill Development	IV Semester

Elective Courses offered to PG students:

S.NO.	Department	Subject Title
1.	Economics	1. Environmental Economics 2. Computer Applications in Economics 3. Contributions of Nobel Laureates 4. Gender and Economics 5. Health Economics
2.	Commerce	1. Tourism Marketing 2. Ms-Office & Accounting 3. Software Package 4. Insurance & Risk Management 5. International Trade
3.	Mathematics	1. Mathematical Modeling 2. Fuzzy sets and its application
4.	Chemistry	1. Computer Applications and C Programming / Non-Conventional energy sources 2. Industrial Chemistry/Bio-Inorganic chemistry 3. Green Chemistry/Environmental Chemistry 4. Polymer Science/Applied Chemistry 5. Pharmaceutical Chemistry/Forensic Science
5.	Computer Science	1. MIS 2. Spam Intelligence 3. Multimedia Lab / Web Designing Lab 4. Data-mining and Data warehousing 5. Business Process/Grid Computing

5. Examination reforms implemented:

- ❖ Semester pattern of Examination is introduced.

- ❖ Academic Calendar is prepared and followed by the institution for its various activities like tests, semester examinations and other activities.
- ❖ Instant Examinations is conducted for the unsuccessful candidates within 15 days of publishing the results of the semester examinations and thereby the candidates have the advantage of going with the regular stream without losing a semester.
- ❖ Comprehensive question bank is prepared by the experts.
- ❖ Question Paper Scrutiny Committee to scrutinize the question papers before the examinations to avoid (a) out of syllabi questions (b) repetitions of questions, (c) typographical errors and to assess the merit and standard of the questions selected in the question papers.

6. Candidates qualified: NET/SLET/GATE etc.

Mrs. R. Manimozhi and Mrs. Renuga, Department of Commerce has qualified with NET.

Initiative towards faculty development programme:

Miss. S. Krishnaveni, Head of the Department in Bio Chemistry
Doing PhD. (2009).

Mrs. V. Valarmathi, Head of the Department in Zoology, Submitted the
PhD. Thesis on 24.12.10.

Orientation and Refresher Courses Attended (2010-2011)

Name	Seminar/Workshop /Conference	Place & Date
Dr.T.Vasuki, Associate Prof., in Tamil,	NSS Refresher course	Madras School of Social Work, Egmore, Chennai

Ms. R.Pricilla, Assistant Prof. in Physics	EDUSAT Orientation Programme	Department of Science & Technology, GOI & Regional Science Centre, Vijayawada, Andra Pradesh. 3.02.2011 & 4.02.2011
Ms. B. Anusha, Assistant Prof. in Computer Science	EDUSAT Orientation Programme	Department of Science & Technology, GOI & Regional Science Centre, Vijayawada, Andra Pradesh. 3.02.2011 & 4.02.2011
Ms. P. Ramya, Assistant Prof. in Computer Science	EDUSAT Orientation Programme	Department of Science & Technology, GOI & Regional Science Centre, Vijayawada, Andra Pradesh. 3.02.2011 & 4.02.2011
Ms. R.Pricilla, Assistant Prof. in Physics	Formation of VIPNET Science Club	Department of Science & Technology, GOI & Tamil Nadu Science & Technology Centre, ADM College, Nagapattinam. 20.06.2011 & 21.06.2011

7. Higher learning Techniques in practice:

The potentialities of the faculty are developed through higher techniques of learning such as Conference, Seminar, Symposium and Workshop. The list of Conference, Seminar, Symposium and Workshop attended by the faculty members are given below.

**Participation in Seminar/Symposium/Workshop/ Conference-
2010-2011**

S.No	NAME	Seminar/ Workshop/	Title of the Paper	Date/Place
1	Dr. G. Madhurambal	Solvent Free mechano Chemical synthesis of metal organic complex	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
		Contamination of Ground Water, Poigainallur village, Nagapattinam	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
		Ground Water quality assessment different purposes in Nagapattinam, Tamil Nadu, India	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
		Physico chemical analysis water of selected area in Mayiladuthurai, Tamil Nadu, India		A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
2	Dr.L.Megala	Analysis of impedance source inverter for wind energy conversion systems	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
3	Mrs. N. Prabha	A characteristics study on Py – 03 crude and its products	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
4	Mrs.J. Bhuvana	Preparation and quality assessment of Bio-diesel from Pongamia Glabra Oil	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011

5	Mrs. M. Meenakshi	Characterization of Narimanam Crude oil and its products of CPCL - CBR	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
6	Ms. J. Saraswathi	Nanotechnologies for renewable energy – application	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
7	Ms R.Ramya and Ms. S.Rajalakshmi	Nanotechnology for electronics, photonics and renewable energy	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
8	Dr.(Mrs.) A.Valliammai	Quantitative Analysis of Mahatma Gandhi National Rural Employment Guarantee scheme in Tamil Nadu	State Level Seminar	Adithanar College of Arts and Science, Tiruvarur 08, 09.01.2011
		Fiscal Federalism in India	UGC sponsored National Seminar	Rajah's Serfoji Govt. College, Thanjavur 30, 31.01.2011
9	Dr. G. Rajeswari	Recycling of Solidwaste Management in Nagapattinam Municipality	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
		FDI – A key to economics growth	UGC sponsored National Seminar on Issues of FDI in India	Dept of Economics, Baharathidasan University, Tiruchi rappalli, 27.01.2011 and 28.01.11
10	Mrs. V. Viji	Origin and growth of Finance Commission		Arignar Anna Arts College, Cheyyar 20.01.2010 & 21.01.2010
		Solar Energy	National Seminar on Renewable Energy – An	A.D.M.College for Women(A)Nagapattinam, 20.01.2011 &

			amazing Resource	21.01.2011
		Origin and Growth of FDI	UGC sponsored National Seminar on Issues of FDI in India	Dept of Economics, Baharathidasan University, Tiruchirappalli, 27.01.2011 and 28.01.2011
		Origin and growth of the Indian Fiscal Federation		Rajah Serfoji College, Thanjavur, 30.01.2011 & 31.01.2011
11	Mrs. P. Kavitha	Millennium Development goals for Eradication of Poverty		AVC College, Mayiladuthurai, 05.03.2010 & 06.03.2010
		Development of Renewable Energy		A.D.M.College for Women (Autonomous), Nagapattinam 20.01.2011 & 21.01.2011
		FDI – Economic Growth		Department of Economics, Bharathidasan University, Tiruchirappalli 27.01.2011 & 28.01.2011
		Working of Finance Commission In India Thanjavur		Rajah Serfoji College, Thanjavur, 30.01.2011 & 31.01.2011
12	Ms D. Savithiri	Millennium Development goals for Eradication of Poverty		AVC College, Mayiladuthurai, 05.03.2010 & 06.03.2010
		Solar Energy		
		FDI – Economic Growth		Department of Economics, Baharathidasan University, Tiruchirappalli 27.01.2011 & 28.01.2011
		Working of Finance		Rajah Serfoji College,

		Commission in India, Thanjavur		Thanjavur, 30.01.2011 & 31.01.2011
13	Mrs. M.Mahalakshmi	Millennium Development goals for Eradication of Poverty		AVC College, Mayiladuthurai, 05.03.2010 & 06.03.2010
		Development of Renewable Energy		A.D.M.Colege for Women (Autonomous), Nagapattinam 20.01.2011 & 21.01.2011
		FDI – Economic Growth		Department of Economics, Baharathidasan University, Tiruchirappalli 27.01.2011 & 28.01.2011
		Working of Finance Commission in India, Thanjavur		Rajah Serfoji College, Thanjavur, 30.01.2011 & 31.01.2011
14	Dr.S.Mythili	Health and Management- A study on Health Insurance with reference to New India, Insurance, co. Ltd, Trichy	International Seminar	Raja serfoji Govt. College, Thanjavur.16-12-2010 & 17-10-2010
		Ethics in Mergers & Acquisitions	National Seminar	Department of Commerce, Annamalai University, Annamalai Nagar.15-12-2010
15	Dr.M.Selvachandra	E-Banking – An Ultimate Destination.	National Conference on management on Resources – Issues & Challenges	Institute of Management, Adaikalmadha College, Vallam 28-01-2011.
16	Dr.N.Udhyakumari	Special Economic Zones & Indian Economy	UGC sponsored National Seminar	Sri Venkateswara College of Arts & Science,

		Socio- Economic Reforms & its impacts	National Seminar organized by Tamilnadu State Council for Science & Technology, Chennai	Peravurani, 20-03-2010. Sri Venkateshwara College of Arts & Science, Peravurani, 23-10-2010
17	Dr.Mrs.N.Sam path lakshmi	Investment Opportunities & Challenges Management of Human Resources – Issues & Challenges	UGC Sponsored state level seminar National Level Seminar	Jammal Mohammed College, Trichy 12-01-2011. Adaikalamadha College, Vallam 28-01-2011.
18	Dr.Mrs.V.Renuga	Retain Market Reforms Financial Problems of Rural Women in Tiruchirapalli	National level conference on Economic Reforms in India-Issues & Challenges National Conference on Management in the age of Innovation	Sri Venkateshwara College of Arts & Science, Peravurani, 23-10-2010. Jammal Institute of Management, Jammal Mohammed College, Tiruchirapalli, 25-01-2011.
19	Mrs.R.Latha	Investment Opportunities & Challenges Management of Human Resources – Issues & Challenges	UGC Sponsored state level seminar National Level Seminar	Jammal Mohammed College, Trichy 12-01-2011. Adaikalamadha College, Vallam 28-01-2011.
20	Mrs.S. Santhi	Solar Energy and its applications	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011

<p style="text-align: center;">21</p>	<p>Mrs.Sheeba Julius</p>	<p>Economics reform in retail sector</p> <p>Tourism in Tamil Nadu – Governmental Policy and Strategy</p> <p>Microorganizing as a renewable source in Hydrogen production</p>	<p>National Level conference on Economics Reforms in India – Issues and Challenges</p> <p>National Level conference on Human Resource Management in Tourism Development</p> <p>National Level Seminar on renewable energy an amazing resource</p>	<p>Sri Venketaeshwara College of Arts & Science, Peravurani, 23-10-2010.</p> <p>Aadhavan College of Arts & Science, Alathur, Manapparai 18.10.2010</p> <p>A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011</p>
<p style="text-align: center;">22</p>	<p>Mrs.A.Sarojini</p>	<p>Financial inclusion challenges and opportunities</p> <p>Specific sector Foreign Direct investment in India</p> <p>Impact of Self Help Group in Social Empowerment of Fisher Women</p>	<p>National Seminar on Financial Exclusion : Need for Financial inclusion</p> <p>UGC sponsored National Seminar on Global Financial crisis and impact on Indian Economy</p> <p>8th International Tamil Conference on Feminism</p>	<p>Dept of Commerce, Annamalai University 18 & 19.03.2010</p> <p>Sri Venketaeshwara College of Arts & Science, Peravurani, 20-03-2010.</p> <p>Dr.MGR.Janaki Arts & Science Women’s College, Chennai on 23 and 24.08.2010</p>

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		Socio Economic Reforms and its impact	National Level conference on Economics Reforms in India – Issues and Challenges	Sri Venketaeshwara College of Arts & Science, Peravurani, 23-10-2010.
		Solar Energy and its applications	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
23	Mrs.M.Devika	Waste as an Energy Resource	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
24	Dr. N. Selvi	Social, Economical, and Environmental aspects of Renewable Energy	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
		Homo morphism and Anti-homomorphism in Intuitionstic L-fuzzy ideals of a hemiring	International Seminar on New Trends in Applications of Mathematics	Bharatha Matha College, Thirukkakara, Kochi, Kerela 31.01.2011 – 02.02.2011
		Split and Non split Dominator Chromatic numbers and related parameters	National conference on Emerging trends in fluid mechanics and graph theory	Christ University, Bangalore 11.02.2011 & 12.02.2011

25	Dr. K. Prakash Rani	Retrial queue with server Breakdown and delayed Repairs	International Congress on Productivity, quality, Reliability, Optimization and Modeling	India Habitat Centre, New Delhi 07.02.2011 & 08.02.2011
26	Mrs. R. Vanitha	Recent trends of Mathematics	-	P.M.U. Thanjavur, 7.10.2010 & 8.10.2010
27	R. Sophia Porchelvi	Where is a problem, there is a solution – water hyacinth is an amazing resource of renewable energy	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
		Applications of Mathematics in Energy Sectors	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011

S.No.	Name	Title of the Paper	Seminar/ Workshop/ Conference	Place & Date
28	Dr.(Mrs) G.Ezhiladirai	Err am an indigenous water lifting techniques in Tamil University		Dravidian University, Andhra Pradesh, 20.09.2010 to 22.09.2010
		Art and Culture of Tamil Nadu		Dharamapuram Adheenam College, mayiladuthurai 12.01.2011
		Salient Historical Features of Nagapattinam District		Nagai College of Education, Pappakovil, 09.02.2011
29	Mrs V. Valarmathi	Kitchen waste on Amazing Renewable Energy Resource	National Seminar on Renewable	A.D.M.College for Women(A), Nagapattinam,

			Energy – An amazing Resource	20.01.2011 & 21.01.2011
		Study of Breeding biology of the Land Snail <i>Cryptozona Bistrialis</i> in Nagapattinam	National Symposium	Baharathidasan University, Tiruchirappalli, 03.02.2011 and 04.02.2011
		Study on Enzyme activity in the Landsnail <i>Cryptozona Bistrialis</i> in Nagapattinam	UGC sponsored National Seminar on Emerging trends and challenges in aquatic biotechnologies	Khadir Mohideen College, Adhirampattinam 12, 13.02.2011
30	Dr. Madhuramozhi Govindarajalu	Wind Energy – A renewable Resource	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
31	Dr. Angelina Gloritta Parimala	Ocean Energy – A renewable Resource	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
32	S.Vanitha and R. Ajantha	Renewable Energy technology – Energy Plantation	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
33	A. Santhanalakshmi	Teaching English has a Second language Medical Tourism in India – A cultural Perspective	International Congress on English Grammar International seminar on Health Economics and Management	Kongu Engineering College, Perundurai, Erode-9.1.11 to 13.1.11 Rajah Serfoji Government College, Thanjavur – 16.12.2010 and 17.12.2010
34	Mrs.V.Kannaki	Feminism in Vairamuthu's Poetry	International conference on	Asian Council for Women Development

			Literature in today's life	and Kalaigan Pathippagam at Tyndale College, Singapore – 15 & 16.05.2010
35	R. Manimozhi	Teaching and learning English as a second language in India : Problems and solutions	National workshop in Technology Teaching and Testing communicative skills	Bon Secours College, Thanjavur - 02.10.2010 and 03.10.2010
36	V. Uma Maheswari	Recent Trends in African American Literature – Racism in Toni morrison's "The Bluest Eye" The Women characters and their quest for identity in the novel Thousand Faces of Night by Githa Harikaran Importance of English as a Second Language	National Seminar on Afro African Literature International conference on Literature in today's life National workshop in Technology Teaching and Testing communicative skills	Annamalai University, Annamalai Nagar 30.03.2010 & 31.03.10 Asian Council for Women Development and Kalaigan Pathippagam at Tyndale College, Singapore – 5 & 6.05.10 Bon Secours College, Thanjavur - 02.10.2010 and 03.10.2010
37	Dr. T. Vasuki	Arasum enauaru badum	International Tamil Semozhi Conference	Kodicia Valagam, Coimbatore 23.06.2010 to 27.06.2010
		Thirunangaikalin Samuga parvaiyum samuga viduthalaiyum	Tamilnadu Manila Magalir Aaanayam	Dr M.G.R Janki Arts and Science College, Chennai 23.08.2010 & 24.08.2010
		Analyzing Slavery and caste oppression in	National	National

		Bama's karukku – A study	Seminar	College, Tiruchi 16.09.2010 & 17.09.2010
		Before Marriage and after marriage – Women	National Seminar	Music College, Thiruvaiyaru 20.01.2011
38	Mrs. C. J. Pricilla	Penniyam	Tamilnadu Manila Magalir Aaanayam	Dr M.G.R Janki Arts and Science College, Chennai 23.08.2010 & 24.08.2010
39	Ms.R. Priscilla	Where is a Problem, There is a solution – Water Hyacinth is an amazing resource of Renewable energy	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
		Application of Mathematics in Energy Sectors	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
40	Mrs. N. Lavanya	Renewable Energy technologies – Photo Voltaic Systems	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
41	Ms. K. Jaya	Nano Technologies for Renewable Energy applications	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
42	Ms. P. Ramyadevi	Nanotechnology in Renewable Energy	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
43	Mrs. P. Ramya	-	National Seminar on	A.D.M.College for Women(A),

			Renewable Energy – An amazing Resource	Nagapattinam, 20.01.2011 & 21.01.2011
44	Ms. B. Anusha	-	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011

List of Papers Presented by the faculty - 2010-2011:

A total number of 50 papers were presented by 23 staff members of different discipline at Seminar/Workshop/Conference.

Three of the teachers attended an International Conference on 'Literature Today' held at Tyndale College, Singapore on 15th & 16th May 2010 and presented papers as follows:

Mrs.V.Kannaki, Associate Professor in English – 'Feminism in the Poems of Viramuthu'

Dr.T.Vasuki, Associate Professor in Tamil - 'Feminism in T.V.Rajendran's Navel'

Mrs.V.Umamaheswari, Asst. Prof. in English- 'Women Characters and their quest for identity in the Novel thousand faces of night by Githa Hariharan'.

List of Paper Presenters:

S.No	Name	Title of the paper presented	Place & Date
1	Dr. G. Madhurambal	International Conference on Green chemistry and sustainable environment	Holy Cross College, Trichy. 07.07.10 & 08.07.10
		The faculty development programme data analysis in research – using SPSS	KLN College of Engineering, Madurai 27.10.2010

2	Dr.(Mrs.)L.Megala	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
3	Mrs. N. Prabha	Workshop on Advances of Molecular sciences	PRIST University, Thanjavur 16.07.10 & 17.07.10
		National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
4	Mrs. J. Bhuvana	Workshop on Advances of Molecular sciences	PRIST University, Thanjavur 16.07.10 & 17.07.10
		National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
5	Mrs. M. Meenakshi	Workshop on Advances of Molecular Sciences	PRIST University, Thanjavur 16.07.10 & 17.07.10
		National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
6	Ms.R.Ramya	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
7	Ms.J.Saraswathi	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
8	Ms.S. Rajalakshmi	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
9	Dr.(Mrs.)A.Valliammai	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011

		UGC sponsored seminar on Understanding Women's studying discipline	Kaveri College for Women, Trichi 28.02.2011 & 01.03.2011
10	Mrs G. Kalaichelvi	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
11	Mrs. G. Malathi	Research methods using SPSS	Hallmark Business School, Tirchy 07.01.2011 & 08.01.2011
		National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
12	Mrs. S. Rajeswari	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
13	Dr.T.Vasanthi	The faculty development programme data analysis in research – using SPSS	KLN College of Engineering, Madurai 27.10.2010
14	Dr.(Mrs.)N.Selvi	International Workshop on graph colouring and its applications	Baharathidasan University, Tiruchirappalli 07.08.2010 – 09.08.2010
		International workshop on graph labeling	University Minnesota, Duluth Campus, U.S.A, 20.10.2010 – 22.10.2010
		Fiftieth Midwest graph theory conference	University of Wisconsin- Superior, U.S.A 22.10.2010 & 23.10.2010
		UGC sponsored National Workshop on Recent developments in Graph theory	Pondicherry university, Pondicherry 07.02.2011 – 09.02.2011

15	Dr.R.Ushadevi	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
16	Mrs.A.Sarojini	Workshop on Consumer Protection and Welfare	DDE Annamalai University, Chidambaram 07 to 09 April 2010
17	Mrs. R. Alamelu	Rewriting the history of South India on the basis of New Archaeological Findings	A.V.College, Mannampandal, 09.12.2010 & 10.12.2010
		Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
18	Mrs G. Anbarasi	Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
19	Mrs A. Madheswari	Research methods using SPSS	Hallmark Business School, Tirchy 07.01.2011 & 08.01.2011
		Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
20	Mrs. K.Pushpanayaki	Research methods using SPSS	Hallmark Business School, Tirchy 07.01.2011 & 08.01.2011
		Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
21	Dr.T.Vasuki	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
22	Mrs.C.J.Pricilla	National Seminar on Renewable	A.D.M.College for Women(A),

		Energy – An amazing Resource	Nagapattinam, 20.01.2011 & 21.01.2011
23	Mrs.R.Jayalakshmi	64 th Annual convocation organized by the Association of University Teachers	SNR sons College, Kalaiyaramam, Coimbatore 08.01.2011
		National Seminar on Open Access Technologies for Information Management	ARRUPE Library, St.Joseph College, Trichy 12.02.2011
24	Mrs. K. Arul Marie Joycee	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
25	Ms. R. Parkavi	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
26	Ms. R. Senthilkumari	National Seminar on Renewable Energy – An amazing Resource	A.D.M.College for Women(A), Nagapattinam, 20.01.2011 & 21.01.2011
27	Mrs. R. Latha	UGC – Investment opportunities and challenges	A.D.M.College for Women(A), Nagapattinam, 12.1.11
		NCMR- Training and Development	Adaikalamatha College, Thanjavur, 28.1.11
		Department of Management Studies-Emerging Paradigms in Management Research	Sri Ramakrishna Engineering College, Coimbatore,25.3.11
		UGC-Yoga for Health and Social Transformation	Thiru vi Ka, Govt, Arts College, Tiruvarur.Feb 2011.
28	Dr. N. Sampathlakshmi	UGC – Investment opportunities and challenges	A.D.M.College for Women(A), Nagapattinam, 12.1.11
		NCMR- Training and Development	Adaikalamatha College, Thanjavur,

		28.1.11
	Department of Management Studies-Emerging Paradigms in Management Research	Sri Ramakrishna Engineering College, Coimbatore,25.3.11
	UGC-Yoga for Health and Social Transformation	Thiru vi Ka, Govt, Arts College, Tiruvarur.Feb 2011.

Publication in Journals: (2010-2011)

42 Articles were published by 9 staff members in the leading journals in the academic year 2010-11.

S.No.	Name	Title	Journal
1	Dr.G. Madhurambal	Myricetin Glycoside from the Flowers of Hibiscus cannabinus	Asian J. Research Chem. 3(1): Jan. - Feb. 2010.
		Effect of Cucurbitacin L on the Crystal Defects of Cholesterol Monohydrate	Asian Journal of Chemistry; Vol. 23, No. 3 (2011), 1401-1402
		Cucurbitacin glycosides from the fruits of Citrullus colocynthis(L)	
		Influence of Concentration, pH, Solvents and Temperature on nucleation of Cholesterol Crystal	
		Inhibition Effect of Cucurbitacin I & L on nucleation of Cholesterol Crystal in Acetone	
		Inhibition Effect of Cucurbitacin I & L on nucleation of Cholesterol Crystal in EtOH	
		Effect of zinc(II)	Therm Anal

	doping on thermal and optical properties of potassium hydrogen phthalate (KHP) crystals	Calorim (2010) 100:751-756
	Thermal and FTIR spectral studies in various proportions of Urea Thiourea mixed crystals	J Therm Anal Calorim
	Nucleation kinetics of a new non-linear optical crystal – urea Thiourea zinc chloride	J Therm Anal Calorim
	Synthesis and characterization of some single crystals of Thiourea urea zinc chloride	J Therm Anal Calorim
	Thermal, UV and FTIR Spectral Studies in alkali cinnamates	J Therm Anal Calorim (2010) 100:811 – 815
	Thermal, UV and FTIR Spectroscopic Studies in Mercury Cinnamate	Asian Journal of Chemistry Vol. 23. No.2 (2011), 917-918
	Thermal, FITR & microhardness studies of Bisthiourea – Urea single crystal	J Therm Anal Calorim
	The Growth and characterization of metal organic crystal potassium Thiourea cyanide	J Therm Anal Calorim
	Growth and characterization of Mercury cinnamate single	J Therm Anal Calorim

		crystal	
		Thermal, UV and FTIR Spectral Studies in Sodium Cinnamate	
		Thermal, UV and FTIR Spectral Studies in potassium cinnamates	
		Physico Chemical Analysis of Ground Water of Selected Area in Mayiladuthurai City (Tamilnadu), India	
		Ground Water Quality Assessment for Different purpose in Nagapattinam District, Tamilnadu, India Influence of Concentration,PH solvents and temperature on Nucleation of Cholesterol crystals	
2	Dr. L.Megala	Effect of Nutrient Management Practices on Bio Chemical Constituents of Sugar Cane. Integrated Nutrient Management Practices for yield maximization in sugarcane	Jou. Of Ecobiology, Vol.26 (1) 67-72, Feb. & March 2010. Jou. Of Ecobiology, Vol. 28(1), 55-59, Jan. & Feb. 2011.
3	Dr.N. Selvi	Reducing the time	International

		between biological and actual using Nano Technology in speech user application for computer program generation as	Journals of Computational and applied mathematics ISSN 1819 -4966, Volume 4, Number 3 (2009), pp 313-332
		Capturing Zero-Error Speech content through abutter-fly symmetry model	International Journal of Mathematical Sciences and Engineering Applications ISSN 0973-942, vol-3, No – II (2009), pp 181-190
		A study on Zeta function	International Conference on Mathematics and Computer Science
		Hardwarding made simpler by availing symmetry by using application of Graph Theory in Speech technology	National Conference on Fuzzy Mathematics, Graph Theory and Application ISBN : 81-88338 - 08
4	Dr.R.Sophia Porchelvi	A shortest path algorithm for optimal boundary extraction in Image processing	Journal of Ultra Scientist of Physical Sciences 22 (3). p 741-746
		An algorithmic approach to multi objective fuzzy linear programming problem	International Journal of Algorithms, Computing and Mathematics 3(4), p 61-70
		A new algorithm for optimal boundary in image processing	International Journal of computer, mathematical sciences and applications 4(3), p.269-275
5	Dr.S.Mythili	A study Health Insurance with reference to New	TISSL International Publications, New

		India Insurance Co.Ltd, Trichy Ethics in Mergers and Acquisitions	Delhi. Anuragam Publications, New Delhi.
6	Dr.M.Selvachandra	Factor Analyses of Rural Consumers Preference Attributes in the Purchase of Cell phone: An Empirical Analysis A study on Customers Satisfaction towards the series of LIC of India Rural Consumer Attitude towards the Online Information Search	Indian Journal of management, ISSN No.0975-2854 Vol.4 No.1 Jan. 2011 Second Advanced data Analysis, Business Intelligence, TISSL International Publications Vol.2 Page 3, Oct 2010. “
7	Dr. N. Sampathlakshmi	Towards Healthy Marketing	Kisan World-National Feb 2011
8	Mrs. R. Latha	Towards Healthy marketing	Kisan World-National Feb-2011
9	Mrs.V.Valarmathi	Seasonal Variation in the Bio chemical composition of the Land Snail <i>Cryptosona Bistrialis</i> in Nagapattinam Nutritional status of Landsnail <i>cryptosona bistrails</i> in and around Nagapattinam Age and Growth studies on Landsnail <i>cryptosona bistrails</i> in and around Nagapattinam	Ecobiol Palani Paramount Publication-India, ISSN .0970 - 9037.Vol.26(1)2010 P.11-17 Ecobiol Palani Paramount Publication-India, ISSN .0970 - 9037.Vol.26(1)2010 P.61-66 Research Journal of Biological sciences April-June 2010 Vol.2 ISSN :0974-4177 P.47-53
10	Mrs.A.Santhanalakshmi	Medical Tourism and its culture	International Journals of

			applied Management Research December 2010
11	Mrs.R.Jayalakshmi College Librarian	kpd;dD a[fj;jpy; jfty; bjhHpy; El;gj;jpd; jhf;fj;jpy; E]yftpaypd; tsh;r;rpalk; mjd; tpisthf mwpt[r; rA;fj;jpd; tsh;r;rpapy; E]yfj;jpd; gA;F The Impact of digital content on library science towards the formation of knowledge society. Industry – University partnership in higher education	Baharathidasan University Journal of Science & Technology Vol.1, Page+2 BDU. J.Sci. & Tech 1:247 – P-52 ISBN : 0974 – 424X ISBN : 978-81 – 908078 – 9 -0
		kdpj chpikfs;	International Journal – Feb.2011

8. Total number of seminars/workshops conducted:

Details of Seminars/Conferences/Workshops conducted during 2010-11.

S.No	Nature of the Activity/ Date	Title/ Theme	Resource Person	Sponsor	Beneficiaries
1	Two Day Seminar 20 th & 21 st January 2011.	Renewable Energy – an Amazing Resource. The Central Institute of mining and Fuel Research, Tharkhand (CSIR	Mr.Md.M.A.Khan, Asst. Manager, HRD Cell, Reserve Bank of India, Chennai. Mr.R.Sankara subramanian, Asst. Manager, Finance Education Cell,	UGC	Department of Economics

			Reserve Bank of India, Chennai.		
2	Five Day's Service Training Programme 20.12.2010 to 24.12.2010	Innovative Techniques of Teaching	Dr.(Mrs.)T.Vasanthi, Head, Department of Mathematics Co- ordinate the programme	Tamil Nadu State Council for Science and Technology	Secondary Grade Science Teachersof Nagai Dst.,
	28.10.2010	SPSS & MAT Lab	Mr. B. Anand, Network Engineer, Bharathidasan University, Trichy	A. D.M. College for Women	Department of Mathematics
3	18.8.10	Business Strategies	Mr. R. Karthi, HOD of Management Studies, EGS Pillai Eng. College, Nagapattinam	A. D.M. College for Women	Department of Commerce
	17.9.10	Change Management	Dr. Chitra Sivasubramanian, Reader in Commerce, Pondicherry University, Pondicherry		
	25.2.11	Tourism & Sustainable Local Development	Dr. D. Julius Vijayakumar, Asso. Professor in History, TBML College, Poraiyar		
	1.3.11	"Leadership"- Workshop	Mr. R. Alfred John, Chairman, St. Michael's Academy, Nagapattinam		
4	30.8.10 & 31.8.10	How to Face Interview, Personality Development		A. D.M. College for Women	Department of BBA
	2.12.10	Strategizing Challenges for winning competition	Dr. Samuthura Raja Kumar, Asso.Prof in Management Studies, Annamalai		

			University, Chidmabaram		
	24.2.11	Corporate Social Responsibilities	Dr. Soudra Rajan, Asso.Prof in Management Studies, Annamalai University, Chidmabaram	A. D.M. College for Women	Department of BBA
5	20.01.2011 & 21.01.2011	Renewable Energy an Amazing Resource	Dr. Mrs. G. Madhurambal, M.Sc.,M.Phil.,P h.D., Dean of Sciences, Associate Professor and HOD of Chemistry, ADM College for Women, Nagapattinam. Dr. K. Ravichandran, Asso. Prof. in Physics, Post Graduate and Research Department of Physics AVVM Sri Pushpam College(A), Poondi - Thanjavur. Dr. S. Selladurai, Professor in Physics, Anna University, Chennai. Dr. S.P. Asok, Prof.,Dept. of Mechanical Engineering, MEPCO Schlenk	A. D.M. College for Women	Department of Physics

			Engineering College, Sivakasi. Mr. K. Raja Perumal, AGM, BHEL, Trichy.		
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9. Research projects a) Newly implemented: b) Completed:

a) Research projects newly Implemented – Major Research

Projects (UGC) (2010-2011):

Sl.No	Name of the Staff	Department	Title of the Project
1.	Dr.(Mrs) T. Vasanthi	Mathematics	Application of Martingale theory in some epidemic model
2.	Dr.(Mrs) G. Madhurambal	Chemistry	“Isolation and characterization of bioactive metabolites from the medicinal plant Tribulus Terrestris and its therapeutic activity on Nephrolothesis and urolothesis.

2) Research projects Newly Implemented – Minor Research

Projects (UGC) (2010-11)

Sl.No	Name of the Staff	Department	Title of the Project
1.	Dr.(Mrs.) N.Selvi	Mathematics	A study on the wiener number of graphs and its applications.

b) Research Projects Completed – Minor Research Project (2009-10)

Sl.No	Name of the Staff	Department	Title of the Project
1.	Dr. M. Selvachandra	Commerce	Role of Micro-finance in Rural Women Empowerment

10. Patents generated, if any:

Nil

11. New collaborative research programmes:**Collaboration activities:**

Dr. (Mrs.) G. Madhurambal has collaboration with Cinvestav University, Mexico.

Also, she has got collaboration with Professor Uday Mithra Department of Chemistry, University of Ujjain.

12. Research grants received from various agencies:

Ongoing – Chemistry

S.No.	Name of the Staff	Department	Title of Project	Grant Sanctioned Rs.	Grant Received Rs.
1.	Dr.G.Madhurambal	Chemistry	“Isolation and characterization of bioactive metabolites from the medicinal plant Tribulus Terrestris and its therapeutic activity on Nephrolothesis and urolothesis.	10,67,800	7,38,800
2.	Dr.T.Vasanthi	Mathematics	Application of Martingale theory in some epidemic model	5,22,800	3,18,800

13. Details of research scholars:

Award of Ph.D., through A.D.M. College for Women, Nagapattinam
(Under Part-Time)

Sl.No.	Name of the Guide	Name of the Candidate	Department	Year Awarded	Area of Specilisation
1.	Dr.G. Madhurambal	G. Vasudevan	Chemistry	2010	Growth and Characterization of Anthracene Crystals and Diels – alder adduct.
		G. Selvaraj	Chemistry	2011	Growth and Characterisation of Urea – Thio Urea mixed crystals
		B. Ravindaran	Chemistry	2011	Semi Organic Crystals With Dopants
		Mr. N. Sampathkumar	Chemistry	2011 {Thesis Submitted for Evaluation}	

Scholars doing Ph.D., Part-Time through A.D.M. College

Sl.No	Name of the Guide	Name of the candidate	Department	Year Registered	Area of Specilisation
1	Dr.G.Madhurambal	Mrs. R. Subha	Chemistry	2005 Synopsis Submitted	Bio Crystals
2	Dr.G.Madhurambal	Mrs. S. Ponsadai Lakshmi	Chemistry	2011 Synopsis Submitted	Organic Crystals
3	Dr.G.Madhurambal	Mr.M.Sampathkumar	Chemistry	2006	Bio Crystals
4	Dr.G.Madhurambal	Mr.R.S.Ravikumar	Chemistry	2007	Crystal Engineering
5	Dr.G.Madhurambal	Mr.S. Raja Rajan	Chemistry	2009	Gel Growth
6	Dr.G.Madhurambal	Ms.J.Bhuvana	Chemistry	2010	Crystal Growth
7	Dr.G.Madhurambal	Mrs.N.Prabha	Chemistry	2010	Bio-crystals
8	Dr.G.Madhurambal	Mrs. M. Meenakshi	Chemistry	2010	WaterAnalysis

Sl.No.	Name of the Guide	Name of the candidate	Department	Year Registered	Area of Specilisation
10.	Dr.S. Mythili	Ms. R. Nithya	Commerce	2006	Entrepreneursh ip Development
11.	Dr.S. Mythili	Mr. N. Balakrishnan	Commerce	2006 (Thesis Submitted)	Impact of Micro finance on Economic Development of Self Help Groups in Karur Dt.,
12.	Dr.S. Mythili	Mr. A. Arunachalam	Commerce	2006 (Thesis Submitted)	Entrepreneurship Development
13.	Dr.S. Mythili	Mr. K. Ramesh	Commerce	2006 (Thesis Submitted)	Entrepreneurship Development
14.	Dr.S. Mythili	Ms. R. Renuka	Commerce	2006	Services of Hostel Industry in Thanjavur Dt.,
15.	Dr.S. Mythili	Mr. Thanigaimani	Commerce	2008	Financial Performance Analysis of selected cement factories in Tamil Nadu.
16.	Dr.S. Mythili	Ms. G. Sowmiya	Commerce	2008	Consumer Preference and Brand Preference of floor cleaning liquids in Tiruchirappalli.
17.	Dr.S. Mythili	Ms. Henal Sheeba Indirani	Commerce	2008	Tourism Industry with special reference to Religious Tourism in Nagapattinam Dt.,
18.	Dr.M.Selvachandra	Ms.A.Sabeena Mary	Commerce	01.04.6 to 31.10.10	Knowledge Management in Selected Company at Pondicherry.
19.	Dr.M.Selvachandra	Mr.D.P. Dhandayuthapani	Commerce	2007	E-Banking Services in Selected Banks at Thanjavur Dt.,

20.	Dr.M.Selvachandra	Mr. K.Ayyappan	Commerce	2007	Performance of Mutual Fund Operations in India.
21	Dr.M.Selvachandra	Ms.P.Vijaya Banu	Commerce	2007 (Thesis Submitted)	Consumer Preference to Cellular Service Providers at Kumbakonam T.K.,
22	Dr.M.Selvachandra	Ms.T.Senthil Rajeswari	Commerce	2006	Performance of Silk Industries in Kumbakonam T.K.,
23	Dr.M.Selvachandra	Ms.S.G.Suresh Rajan	Commerce	2007	Customer preference to selected House Hold Durables in Nagapattinam Dt.,
25	Dr.M.Selvachandra	Mr. M. Mohamed Siddik	Commerce	2007	Services of ICICI – an Evaluation.
26.	Dr.N.Udayakumari	Ms.G.T. Vijayalakshmi	Commerce	2009	An analysis of brand success with special reference to Health Care Products in Thiruvarur Dt.,
27.	Dr.N.Udayakumari	Ms.N.Manimozhy	Commerce	2010	Socio-Economic Profile of Tsunami Survivors in Nagapattinam Dt. – A multi dimensional approach.
28.	Dr.N.Udayakumari	Mrs.R.Ilamathi	Commerce		Financial Management
29	Dr. N. Udayakumari	Ms. K. Gomathi	Commerce	2011	Entrepreneurial Development
29.	Dr.N. Sampathlakshmi	Mr.G. Arulselvan	Commerce	2007	Job satisfaction with reference to Transport employees in Kumbakonam Region.

30.	Dr.N. Sampathlakshmi	Ms. M. Anuradha	Commerce	2007	Consumer behaviour towards mobile phone services in Thiruvavur Dt.,
31.	Dr.N. Sampathlakshmi	Ms.K.C. Roopa	Commerce	2007	Effectiveness of Television Advertisements in Nagapattinam Dt.,
32.	Dr.N. Sampathlakshmi	Ms.R.Latha	Commerce		Pension Schemes of LIC in Nagapattinam Dt.,
33.	Dr. T. Vasuki	Mr. R. Periyasami	Tamil	2007	n[aNkhfdpd; gilg;ghSik.
34.	Dr. T. Vasuki	Ms. N.Lalitha	Tamil	2007	GwehD;w;wpy; Nghh;r; nra;jpfs;.
35.	Dr. T. Vasuki	Ms. G. Malarvizhi	Tamil	2008	Mo;thh; ghly;fspy; mf nghUs; kuGfs;.
36.	Dr. T. Vasuki	Ms. P. Vasuki	Tamil	2008	fhiuf;fhy; - ngz;zpak;.
37.	Dr. T. Vasuki	Ms.E.Rajeswari	Tamil	2008	ghujpahh;>tpNt fhde;jh; mwpTiufs;.
38.	Dr. T. Vasuki	Mr.Rajasekar	Tamil	2009	mwpQh; mz;zhtpd; rpWfijfspy; nghpahh;.
39.	Dr. T. Vasuki	Mr.A.Karmukilan	Tamil	2010	rA;f nyf;fpaKk;., g[ytUk; g[utyUk;
40.	Dr. T. Vasuki	S.Sumathi	Tamil	2010	rA;f nyf;fpaj;jpy; flt[l; Bfh;ghL.
41.	Dr. A. Dhanalakshmi	Ms. D. Manju	Tamil	2009 (Thesis Submitted)	Rhytoric in Silappathigaram
42.	Dr. A. Valliammai	Ms.C. Durgadevi	Economics	2008	A Study on Bio – Medical waste Management with special reference to Tiruvavur District
43.	Dr. A. Valliammai	Mrs.V. Mahalakshmi	Economics	2009	A Study on Tsunami impact on Fisheries in India

44.	Dr. A. Valliammai	Mr. L.Marimuthu	Economics	2009	A Study on the problems of coastal fishery in Tamilnadu with special reference to Nagapattinam District.
45..	Dr. A. Valliammai	Mrs. G.R.Gayathri	Economics	2009	A Study on Sustainable agriculture in Thanjavur District Tamilnadu
46.	Dr. A. Valliammai	Mrs.S.Selvi	Economics	2009	A Comparative Economic study of organic and inorganic forming with special reference to paddy cultivation in Tamilnadu
47.	Dr. A. Valliammai	Mrs.N.Lalitha	Economics	2009	A Study on Socio Economic Benefits of Higher Education to women with special reference to Tiruvarur District.
48.	Dr.A.Valliammai	Mrs.P.Kavitha	Economics		The Trend and Dimensions of Labour Migration in Nagapattinam District.
49.	Dr.A.Valliammai	Mrs.V. Valarmathy	Economics		Trend Analysis in Public Expenditure of Government of Tamil Nadu.

List of M.Phil, Scholars

S.No.	Name of the Scholar	Title of thesis	Name of the Guide
Commerce			
1.	J. Manochitra	A study on Organizational Climate in CPCL, Nagapattinam	Dr. R. Ushadevi
2.	P. Usharani	A study on Labour welfare Measures in State Express Transport Corporationn , Nagapattinam	Dr. S. Mythili
3.	N. Saranya	A study on Labour welfare schemes provided by Southern Railway, Trichy.	Dr. M. Selvachandra
4.	M. Mahalakshmi	A study on customer satisfaction of ICICI ATM card service in Nagapattinam town	Dr. N. Udayakumari
Economics			
1.	K.Sundarambal	A study on the working of the teachers co-operative Thrift and credit society Ltd., at Sirkali, Nagapattinam District.	Mrs.S.Rajeswari
2.	B.Sathyapriya	A study on customer satisfaction survey towards amway products in Thiruvarur Town.	Dr.G.Rajeswari
3.	T.Jayamalini	A study on agricultural credit provided by State Bank of India at Nagapattinam District.	Dr.G.Rajeswari
4.	G.Muthamil	A study on Women Entrepreneur in Tiruvarur Town.	Mrs.V.Viji
5.	P.Meena	A study on the fund management in Mayiladuthurai Municipality.	Dr.A.Valliammai
6.	S.Poongodi	A study on job satisfaction of women teachers in E.G.S.Pillai Self-financing colleges at Nagapattinam.	Mrs.M.Shanmugavadivoo
7.	R.Sivaranjani	A study on self employment with special reference to women entrepreneurs in Nagapattinam Town.	Mrs.G.Kalaichelvi
8.	S.DharnyaDevi	A study on Consumer Behaviour on Washing Soap with reference to Nagapattinam Town.	Dr.A.Valliammai

S.No.	Name of the Scholar	Title of thesis	Name of the Guide
Mathematics			
1.	T. Anitha	A study on Antimagic Graphs	Dr.N.Selvi
2.	V.J. Pathma priya	A study on Harmonius Graphs	Dr. N. Selvi
3.	R. Vishalatchi	Generalisation of the fundamental Theorem of Arithmetic	Dr. S. Manimegalai
4.	T. Rekha	A study on the theory of cubic residues and non-residues.	S. Manimegalai
5.	M. Pavaimalar	Fuzzy linear programming with grades of satisfaction in constraints	Dr. T. Vasanthi
6.	B. Ithayapriya	A study on Integer Magic spetrum of some graphs	Dr. K. Prakash Rani
7.	S. Revathi	On Algebraic relations for multiple zeta values	Dr. R. Anbuselvi
8.	N. Rekha	A study on multi objective programming with applications	Dr. R. Sophia Porchelvi
9.	M. Rajalakshmi	On Zeta Dimensions	Dr. R. Anbuselvi
10.	R. Kamalambikai	A study on super edge magic graphs	Mrs. R. Vanitha
11.	A. Najumunisha	A study on graceful graphs	Dr. K. Prakash Rani
12.	J. Geethapriya	Representation of functions as limits on martingales.	Dr. T. Vasanthi
13.	P. Manickajothi	A study on intuitionistics fuzzy sets	M. Sarala

14. Citation index of faculty members and impact factor:

Dr.G.Madhurambal HOD of Chemistry has got the following citation.

- i. She is a Reviewer for the following journals:
- ii. Journal of “Chemistry of Biomolecule” published by American Chemical society.
- iii. Reviewer for the “Journal of Crystal Growth” published by Elsevier publications.

Name of the Staff	Department	Journal & Paper Title cited	Citation Index
Dr.(Mrs.)G.Madhuramabal	Chemistry	Journal of Thermal Analysis and Calorimetry. 1.48	15
Dr.R.Anbuselvi	Mathematics	Integral Solutions of $\chi\Lambda^2 + P\chi y + y\Lambda^2 = 4N$, National Academy of Sciences, India, 2007. 0369 – 8203 Country of Publication India. 1SBN 1SSN (British Library Board)	2
		Integral Solutions of $\chi\Lambda^2 \pm \chi y + y\Lambda^2 (\chi-My) \Lambda^4$, AcTA CIENCIA INDICA, 2006. 0970-0455 (British Library Board)	3
		A special Pythagorean Triangle, 2005. (British Library Board)	1
		Integral Solutions of $\chi N_1 \pm my + yN_2 = (\chi-y)^4$, 2006. (British Library Board)	2
		Integral Solutions of Ternary cubic $\chi N_2 + yN_2 = ZN^4$, 2008. (British Library Board)	4
		Integral Solutions of $4ay+2(a-1) + \chi^2 = 3a+1$, 2008. (British Library Board)	2

15. Honors/Awards to the faculty:

- ❖ Mrs.V.Renuga, Associate Professor in Commerce, the controller of Examinations was awarded PhD in the month of February 2011 (07.02.11).
- ❖ Mrs. A. Sarojini, Assistant Professor in Commerce, was awarded Ph.D in the month of July 2011(16.7.11).
- ❖ Dr.(Mrs.)M.Selvachandra, Associate Professor in Commerce, and Dr. N. Udayakumari Associate Professor in Commerce have equipped themselves with MBA degree.

Name of the Staff	Title of the award	Awarded by
Dr.T.Vasuki	“Tamil Annai Virudu”/	“Arasum Enaverubadum” topic, Ulaka Tamil Semozhi Manadu, Kodisiya Valagam
Dr.V.Uma	“YogaCharya”	South Indian Artist Association, M.S.University

Mrs.R.Jayalakshmi, Librarian received the award “Senthamizh Thilagam” at the 8th International Conference on feminism organized by Thiruvaiyaru Kalvi Kazhagam and she has also received a shield for the Best paper on the topic jkpHf bgz;fspd; r}f epiya[k; jPh;t[fSk; at the conference for 23.08.2010 to 25.08.2010 organised by Dr.M.G.R. Janaki Arts and Science College for Women, Chennai.

16. Internal resources generated:

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17. Details of departments getting SAP, COSIST (ASSIST) / DST. FIRST, etc. assistance/recognition:

-

18. Community services:

The college renders various community services through its different departments and clubs.

National Service Scheme:

S.No.	Date	Activity	Place	Resource Persons
1	6.6.10	Ulaga Tamil Semmozhi Thodarottam	Collector Office	Public Peoples
2	26.6.10	Drug Abuse Awareness Program- Essay Competition	Program Officer	A.D.M. College for women, Nagai
3	30.7.10	Ilavattam- 2010(BDU Fest)	Bharathidasan University	Dr. J.A. Arul Chella Kumar
4	15.8.11	Independenc e day parade practice	Collector Office, Nagapattinam	C. Muniyanadhan District Collector
5	15.8.10	Independence day-Cultural programme- Dance	Collector Office Near stadium ,Nagapattinam	C. Muniyanadhan District Collector
6	31.8.10	Orientation course for I year Students	A.D.M. College, Auditorium	Dr. T. Vasugi, NSS Po.Unit-II
7	3.9.10	Neelayathatchi Amman Temple Cleaning	A.D.M. College	NSS Po.Unit-II
8	6.9.10	Cleaning work-College Campus	A.D.M. College	NSS Po.Unit-II
9	14.9.10	Blood Group testing for I Year students	A.D.M. College	Dr. Gnasoundary, Blood Bank Officer, GH Nagai

10	24.9.10	Personality Development One day Seminar	A.D.M. College	Dr.Nikki Krishnamoorthy, President, Ulaka Tamil Paravai
11	25.9.10	International Coastal Cleanup day	Coastal Area	Mr.M. Panneerselvam, Population Control , Dept. Environment Engineer
12	1.10.10	World Blood Donation Day- Awareness Programme Rally	Headquarters GH to New Bus Stand, Averithedal	Dr. R. Vajjainthi, DRO, Rtn. President
13	2.10.10	Blood Donation Amaippalar-Award	Thanjavur, Medical College	Principal, Doctor's, NGO
14	26.11.10	Pasumai Feast, Tree Plantation- 200 trees	New Hostel, ADM College Nagapattinam	Dr. T. Vasugi, NSS
15	15.12.10	AIDS Awareness Programme	ADM College Nagapattinam	Mr. S. Senthil Kumar, VCDC Counsilor, GH Nagai
16	12.1.11	National Youth Day Programme on Youth Development	ADM College Nagapattinam	Dr. T. Vasuki, NSS
17	20.1.11	Discipline for pupils	Sikkal singaravelavar Theppa	Dr. T. Vasuki, NSS

			urchavam vizha	
18	25.1.11	National Voters Day Awareness Rally	Sikkal singaravelavar Theppa urchavam vizha	Nagai District Collector
19	20.1.11 to 26.1.11	Republic Day Celebration Parade	Collector Office	Nagai District Collector
20	31.1.11 to 4.2.11	Refresher Course, Chennai, Madras of Social work college	Chennai	Dr. T. Vasugi, NSS
21	21.2.11 to 28.2.11	7 Days Special Camp Programmes	Ivanallur	Mr. V. Rajarajan Dr.S. Gnasoundary Mrs. T. Shanthi

Exnora Club

S.No.	Date	Activity	Place	Resource Persons
1	25.9.10	“Pannattu Kadarkarai Thuimaipaduthuthal mugam”	Nagapattinam, Beach	
2	9.10.10	“Massu Kattupaddu”	Nagapattinam	Rtn.PHF.D. Kuppusamy, Uma Groups, Nagapattinam

3	25.2.11	“Karrutharangam mattrum kalappani”	ADM College, Nagapattinam	Dr. T. Vasuki, Nattu Nallapanni Thitta Officer,
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Red Ribbon Club

S.No.	Date	Activity	Place	Resource Persons
1.	30.07.10	Ilavattam – 2010.	Bharathidasan University, Trichy	Members

Environmental Education Club

S.No.	Date	Activity	Place	Resource Persons
1	25.9.10	Marine Coastal Cleanup Programme	Beach, Nagapattinam	25 Student’s
2	5.10.10	Nature cure for environmental pollution	Rain Water Conservation	Er. K. Varadharajan, Rtd. Asst. Er., PWD, Thiruvarur.
3	25.2.11	Awareness Programme “No Plastics”	Ivanallur Village	20 Student’s

Rotaract Club

S.No.	Date	Activity	Place	Resource Persons
1.	28 & 29.08.10	Rotary Youth Leadership Award	EGS Pillai Engineering College, Nagapattinam	Rotary Club, Nagapattinam
2.	11.10.10.	Installation of Office Bearers	A.D.M. College	

Youth Red Cross

S.No.	Date	Activity	Place	Resource Persons
1.	2.08.10	Elocution Competition	A.D.M. College for Women	Dr.(Mrs.)A.Danal akshmi, Dr.(Mrs.)A.Valliammai, Mrs.V.Kannaki
2.	12.08.10	Rally on Geneva Convention Day	Nagapattinam Railway Station to Girls Higher Secondary School, Nagapattinam	Mrs.R.Alamelu
3.	1.10.10	World Blood Donation Day Awareness Rally-Twenty Five Volunteers participated	Nagapattinam Govt. Hospital to ADM College	-
4.	12.01.11	National Youth Day	A.D.M. College for Women	Dr.T.Vasuki
5.	21.1.11	Campus Cleaning Conducted	A.D.M. College for Women	-

University Student Service Corps (USSC)

S.No.	Date	Activity	Place	Resource Persons
1.	8.10.10	Modern Yoga Practice	Swami Dhayanandha Saraswathi Arts & Science College, Manjakudi	Kalaimamani. B.Rajagopal, Yoga Professor
2.	24.2.11	Personality Development	College Campus	Dr.V.Uma, Directress of Physical Education

Community Services by various Clubs of the College:

Club	Date	Activity	Place	Resource Persons/Beneficiaries
Citizen Consumer Protection Club	22.2.11 to 7.3.11	Consumer awareness "Outreach Programme"	10 Villages at Nagapattinam & Vedaraniyam	Villager's / Dr. R. Krishnaveni Thiru S. Bashyam Legal Advisor
	7.7.11	Workshop "Planning for Life and Career"	A.D.M. College for Women	Student's of ADMC / Dr.S. Venkatraman, Senior Programme Officer, UNESCO, Nairobi, Kenya.
Human Rights	08.03.11	awareness programme on Women's Rights	Nambiyar Nagar	Ms.B.Regina Mary, BA.,BL., Advocate.
Youth Red Cross	05.10.10	First Aid one day Training Camp	A.D.M. College for Women	Dr.G.V.Pandian, First Aid Lecturer, TBML College, Poraiyar
	24.2.11	First AID Demonstration	Ivanallur Govt. Aided School	Mrs. R. Alamelu
	22.1.11	Pulse Polio Awareness Rally	New Bus Stand to Nagapattinam	Rotract Members
Blood Donation	14.09.10	Blood Donation Registration	College campus.	
Red Ribbon Club	15.12.10	Seminar on AIDS Awareness	College campus.	Mr. N. SenthilKumar Counsellor, VCTC, Govt.Hospital, Nagapattinam.
	31.1.11	Essay Competition on "Ozhukathin Manmai"	College campus.	Mrs. C.J. Pricilla Asst. Prof in Tamil, Mrs. V. Viji, Assis. Prof. in Economics

Red Ribbon Club	3.2.11	Oratorical competition on "AIDS Awareness for Youth"	College campus.	Mrs. R. Alamelu Ms. D. Savithri
	4.2.11	Debate on "Awareness of AIDS"	College campus.	Mrs. S. Manimegalai
	4.2.11	Poster Competition on "Awareness of AIDS"	College campus.	Mrs. V. Kannaki
	4.2.11	Slogan on "Awareness of AIDS"	College campus.	Dr. K. Prakashrani
Population Education Club		Population Education.	College Campus	Welfare Department, Rural Family, Nagai.
Anti Ragging Committee	conducted periodically	various steps for preventing	College Campus	Dr.A.Sivakama sundari, Principal, ADM College.
Competitive Examination Coaching Centre	05.10.10 and 06.10.10	special camp	College campus.	Samkamal Academy, Nagapattinam
	25.02.11	Awareness Programme with the District Employment Office.	College campus.	Dr.A.Sivakama sundari, Principal, ADM College.
Village Adoption Scheme.	25.01.11	"Importance of Voting"	villagers of Nambiyar Nagar	Mrs.N.Ulagambigai, Headmistress, Nambiyarnagar Middle School.
	26.01.11	Abdulkalam's Life and his Social Service	Nambiyar nagar	Ms.D.Savithiri, Assistant Professor of Economics
	08.03.11	Rangoli Competition and Food preparation competition	Adopted Village, Nambiyar nagar	Dr.A.Sivakama sundari, Principal, ADM College

Community Services by Departments:

Department	Date	Activity	Place	Resource Persons / Beneficiaries
Commerce	5.8.10	Environmental Awareness Creation	Municipal Middle School, Velippalyam	School Students
	16.9.10	Environmental Awareness Creation	St. Joseph's Community College, Nagapattinam	Students
	28.1.11	Value Education	Municipal Middle School, Velippalyam	Student's
	14.12.10	Savings Mobilization Drive	ADM College	84 Students Opened Accounts with IOB
Economics Arts & Crafts	23.6.10 & 24.6.10	Handworks Training	College campus.	Unemployed Women
	7.7.10 & 8.7.10	Handworks Training	College campus.	Unemployed Women
	5.8.10 & 6.8.10	Handworks Training	College campus.	Unemployed Women
	19.8.10	Handworks Training	College campus.	Unemployed Women
	29.6.11 & 30.6.11	Handworks Training	College campus.	Unemployed Women
	5.7.11 & 6.7.11	Handworks Training	College campus.	Unemployed Women
	11.7.11 & 12.7.11	Handworks Training	College campus.	Unemployed Women
	16.7.11	Handworks Training	College campus.	Unemployed Women
Computer Science	May 2010 to June 2010	Physically Handicapped	College campus.	-
Bio Chemistry	12.7.10	Urine Sugar Analysis	New Nambiyar Nagar	Public People's
	10.3.11	Blood Pressure & Urine Sugar Analysis	Municipal Pettai	Public People's

	19.7.11	ABO Blood Grouping & Typing	College campus.	Student's
Zoology	23.1.11	Pulse Polio Immunization Programme	Govt. of India	6-student's
	26.2.11 & 27.2.11	Animal Census at Point Calimere, Kodiyakarai Forest, Vedaranyam	Wild life Department of Nagapattinam	III Year Zoology Student's
	9.3.11	Vermiculture Unit	Thiruvarur	Mrs. Arundhavathi
	10.3.11	Urine Sugar Analysis for Diabetes & Blood Pressure	Municipal Pettai, Velippalayam	30 Public People's
Physics	5.10.10	First AID Training Camp	College campus.	Ms. R. Priscilla Coordinator, 20 Student's
	20.06.11 & 21.06.11	Formation of VIPNET Science Clubs	College campus.	Dr. B.K. Thagi, Principal Scientific Officer, Vigyan Prasar, Govt. of India. 102 Participants of Higher Secondary School Teachers, Nagapattinam.
		Building Skills and Capacities for Community Mobilization and Career	College campus.	10 Student's, One Teacher Coordinator
		Environmental Pollution	3-Villages for Project work-Dhanikottagam, Kovilpattu, Panjanathikul um.	Higher Secondary School Students & Housewives from Village.

19. Teachers and officers newly recruited:

Teaching staff newly recruited - 2010-11

Date of appointment	Name	Department	Designation
08.12.2010	V. Uma	Sports	Physical Directress

20. Teaching – Non-teaching staff ratio:

Detail	Staff Strength		Ratio between Teaching & Non-Teaching Staff
	Teaching	Non-teaching	
Aided	52	28	5:3
Self-financing	47	24	4:2

21. Improvements in the library services:

- ❖ 2039 books (Worth Rs. 8, 73,353) of various departments were added in the Library stack.
- ❖ 9 New Journals (5 International & 4 National) were subscribed during 2010 – 2011.
- ❖ As the number of users in the browsing center increasing day by day, 3 more computers are also purchased.
- ❖ 459 donated books are added under Book Bank Scheme.
- ❖ 5 Steel Racks are also purchased to stack the new books purchased.

- ❖ To encourage the Students to have free online access facility e – journals on various subjects were added from 217 to 225 and e – books from 1686 to 1900.
- ❖ No. of Library Users are increased from 37500 (2009 – 2010) to 85,000 (2010 – 2011).
- ❖ No. of Books issue is increased from 50 per day is 80 per day.

BOOK DONAR'S LIST (2010-2011)

S.No.	BOOK DONOR	NO. OF BOOKS	AMOUNT
1.	History Dept & YRC	83	1,719.50
2.	V. Thirunavukarasu (TN Forest Dept)	2	500.00
3.	Pullavar Illangovan	1	-
4.	A.K. Kumaraguru Director, Center for Marine & Coastal Studies	1	-
5.	CII	76	10,062.00
6.	Dept of History	1	75.00
7.	Mathumitha	1	750.00
8.	Specimen Copy	14	657.80
9.	ADMC Student	11	429.50
10.	Dr. T. Vasuki (Dept. of Tamil)	6	1,660.00
11.	Member Secretary, Tamilnadu State Council for Science & Technology	1	-
12.	Balaji IFS	8	-
13.	ADMC Store	50	4,000.00
14.	Mrs. G.Susheela, HOD Botany	27	3,570.00
15.	Principal	15	465.00
16.	G. Susheela Leo Club	34	3,020.75
Total		331	26,909.55

22. New books/journals subscribed and their cost:**VALUE OF BOOKS PURCHASED (2010-2011)**

Sl.no	Department	No.of books	No.of Text Books	No.of Ref-Books	Amount
1.	English	49	48	1	20,127.00
2.	Tamil	20	20	-	1,814.00
3.	CS	54	54	-	20,229.00
4.	Zoology	59	59	-	19,720.00
5.	Botany	8	8	-	3,150.00
6.	History	118	118	-	49,573.00
7.	Commerce	350	345	5	1,47,186.00
8.	BBA	23	23	-	8,604.00
9.	Physics	76	76	-	26,847.00
10.	Maths	666	634	32	3,09,762.00
11.	Economics	247	245	2	1,29,761.00
12.	Statistics	16	16	-	4,455.00
13.	General	224	222	2	83,260.00
14.	Bio chemistry	81	81	-	33,621.00
15.	Chemistry	48	48	-	5,244.00
Total		2,039	1,997	42	8,63,353.00

List of International Journals:**Economics:**

1. The Journal of Applied Economic Research
2. Human Resource Development Review

Commerce:

1. The Journal of Entrepreneurship
2. Advances in Developing Human Resources

Chemistry:

1. Asian Journals of Chemistry

Zoology:

1. Journal of Health Management
2. The Journal of Environment and Development

General:

1. Journal of School of International Studies
2. Span

Maths:

1. International Journal of Mathematics and Applications
2. International Review of Pure & Applied Mathematics
3. International Journal of Applied Mathematical Analysis & Applications
4. Pacific Asian Journal of Mathematics
5. International Review of Fuzzy Mathematics

List of National Journals:

Economics:

1. Economics & Political Weekly
2. Facts for you
3. Kisan World
4. Kurushetra-A Journal of rural development
5. Monthly Commentary on Indian Economic Conditions
6. Southern Economist
7. Yojana
8. Indian Journal Economics and Business

Commerce:

1. Indian Journal of Finance
2. Indian Journal of Marketing
3. Journal of Accounting & Finance
4. Life Insurance Today
5. PR Communication Age
6. The Insurance Times
7. Global Business Review

BBA:

1. Indian Journal of Management
2. Smart Journal of Business Management Studies
3. Vision-The Journal of Business Perspective

Mathematics:

1. Global Journal of Applied Mathematics and Mathematics Science
2. Indian Journal of Mathematics and
3. Mathematical Science
4. Proceeding Mathematical Sciences

Physics:

1. Journal of Astrophysics & Astronomy
2. Journal of Education for Sustainable Development
3. Resonance
4. Pramana-Journal of Physics
5. Journal of Earth System Science
6. Sadhana(Engineering Science)
7. Indian Journal of Pure and Applied Physics

Zoology:

1. Current Science
2. Down to Earth
3. Indian Journal of Gender Studies
4. Journal of Bio Science
5. Journal of Genetics

Bio-Chemistry:

1. Agrobios
2. Indian Journal of Bio-Chemistry and Bio-Physics
3. Scientific Transactions in Environment and Technovation

Chemistry:

1. Indian Journal of Chemistry Section A
2. Indian Journal of Chemistry Section B
3. Journal of Chemical Science
4. Bulletin of Material Science

English:

1. The Journal of English Language Teaching

General:

1. Competition Success Review
2. Employment News
3. Front Line
4. General Knowledge Today
5. Herald of Health
6. Indian Today
7. Reader's Digest
8. Siddha System of line
9. Social Welfare
10. Sports Star
11. University News
12. Vedanta Kesari
13. Wisdom
14. Women's Era

Tamil:

1. Nalvazhi
2. Ramakrishnavijayam
3. Naveena velanmai
4. Kudimakkal Murasu
5. Kangani
6. Sattakathir
7. Pudhiya Thalai Murai

Statistics:

1. Journal of Statistics Science

New Journals 2010-2011

Maths:

1. International Journal of Mathematics and Applications
2. International Review of Pure & Applied Mathematics
3. International Journal of Applied Mathematical Analysis & Applications
4. Pacific Asian Journal of Mathematics
5. International Review of Fuzzy Mathematics

Economics:

1. Indian Journals Economics and Business

Mathematics:

1. Global Journal of Applied Mathematics and Mathematics Science
2. Indian Journal of Mathematics and Mathematics Science

Statistics:

1. Journal of Statistics Science

23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

Feedback about teacher performance is collected from students through questionnaire, suggestions box and through PTA meeting. The suggestions and comments were analyzed by a Committee, Academic Performance Committee consisting of Principal as Chairman, HOD and an External Resource Person for each discipline as members. If any remark is found against any teacher she is advised to rectify the same.

24. Unit cost of education:

**Expenditure for Education and Unit Cost
Aided Section 2010-2011**

Item of Expenditure			Total Amount Rs.	Students' Strength	Unit Cost Rs.	Unit Cost Excluding Salary Rs.
Non-Salary Rs.	Special Fees Rs.	Salary Rs.				
2,73,235	5,12,287	5,77,26,158	5,85,11,680	902	64,869	871

**Expenditure for Education and Unit Cost
Self-financing Section 2010-2011**

Salary & other Expenditures Rs.	Students' Strength No.	Unit Cost Rs.
72,93,474	815	8,949

25. Computerization of administration and the process of admissions and examination results, issue of certificates:

Area of operation	Computerization
Admission	Fully
Fees Collection	Computerized.
Controller of Examination Office	Fully Computerized. Partially Computerized.
Attendance Punching	Fully automated
Library	Partially
Accounting System	automated Tally package used.
Time table	Put up in ADMC
Results	Website

26. Increase in the infrastructural facilities:

Infrastructure Development provided (2010-2011):

Establishment of Instrumentation Lab	- Cost Rs.2,11,757/-
Establishment of MAT Lab	- Cost Rs.4,81,073/-
Play ground was renovated	- Cost Rs.1,21,735/-
Open Auditorium	- Cost Rs.4,09,772/-
College front side compound wall	- Cost Rs. 97,000/-
Pavement work	- Cost Rs.6,50,000/-
Seminar Halls	- Cost Rs. 97,560/-
Microprocessor Lab	- Cost Rs.1,36,151/-
A.V.Room and Edu Sat Project	- Cost Rs. 69,750/-
Erection of new Transformer	- Cost Rs.1,42,376/-

Sanctioned 6 seminar halls with LCD Provision

Department wings established by providing individual department rooms nearer to their respective class room.

Laboratories were renovated and upgradated. Gaussian 09, Microscope with digital Camera was installed.

Major Research Project sanctioned for Chemistry and Mathematics Departments.

Funds utilized from UGC

Autonomous Grant	- Rs. 16,00,000/-
X Plan-MRP	- Rs. 1,25,000/-
UGC XI Plan -MRP	- Rs. 80,328/-
UGC Physics Seminar	- Rs. 32,810/-
Economics Seminar	- Rs. -
Merged Scheme	- Rs. 7,08,500/-
Science & Technology	- Rs. -
Management	- Rs. 9,31,025/-
UGC grant for Women's Hostel under special Scheme	- Rs. 8,52,500/-
PG Assistance	- Rs. 12,00,000/-
UGC Additional Assistance	- Rs. 12,50,000/-
UGC PG Building	- Rs. 86,700/-

27. Technology upgradation:

The institution employs modern information and communication technology to enrich the learning experiences and empower the taught with modern technologies. The Institution has adequate infrastructure facilities for the modern method of education. In the College, an adequate number of computer systems and its accessories are available.

The number of systems available in the various departments / Office / Career Oriented Programme lab is given below.

SL.No	Department	No of. System
1	Computer Science	111
2	COP Lab	50
3	Controller Office	5
4	Digital Library	18
5	Language Lab	21
6	Office (including Principal's room)	8
7	Individual department	10
8	A.V.Room	1
9	EDUSAT Room	1
	Total	225

Internet facilities are offered at free of cost not only to the staff members but also to the students at the following centers.

1. Three Computer labs for computer science department students.
2. Career Oriented Programme Lab for non - computer Science students

And also in the following.

Points of Access

SL.No	Point of access	No of. System with Net connection
1	Library	17
2	Office of the Controller of Examinations	05
3	Office room	01
4	Principal's room	01
5	Chemistry	01
6	Computer Science	04
7	COP Lab	35
8	EDUSAT	01
9	Placement Cell	01
	Total	66

Computer Aided Teaching:

LCD Projector is available at A.V. Room and at 6 seminar halls and computer lab so as to facilitate all the departments to taken classes with the aid of Power Point presentation.

Institutional website:

The institution has developed the official public World Wide Web portal and is registered in the following name www.adjadmca.ac.in under the ac.in domain. This helps to create awareness about the college and disseminate information about the activities and educational services provided by the college world wide. The web Portal is updated as and when necessity arises.

28. Computer and internet access and training to teachers and students:

A System Administrator of the college imparted practical skill to faculty members on office automation with respect to attendance and CIA marks.

Training on e-content preparation was given to all the teachers. Computer education to all first year students is given through Career Oriented Programme on Computer Applications and Office Management and Automation.

Besides, certificate course is conducted by the Department of Commerce in 'Accounting Packages' and 'Hardware Servicing'.

29. Financial aid to students:

SCHOLARSHIPS AWARDED DURING 2010-11

AIDED SECTION

S.No.	Mode of Scholarship	No. of students	Amount Rs.
1.	MBC / DNC Scholarship	109	1,25,612
2.	BC Scholarship	138	1,23,352
3.	SC/ST Scholarship	207	6,88,901
4.	SC/ST Spl.Scholarship	21	1,36,500
5.	Tamilnadu Educational Trust Scholarship	02	9,000
6.	Bharathidasan University Endowment Scholarship	07	21,000
7.	SC /ST Fee concession	40	26,000
8.	Uzhavar Pathukappu Thittam Scholarship	176	4,10,250
9.	EVR Nagammaiyar Sclarship for PG students	39	26,750
TOTAL		739	15,67,365

SCHOLARSHIPS AWARDED DURING 2010-11**SELF FINANCING SECTION**

S.No.	Mode of Scholarship	No. of students	Amount Rs.
1.	MBC / DNC Scholarship	314	3,37,943
2.	SC /STMerit Scholarship	1	10,000
3.	SC /STScholarship	86	3,26,360
4.	SC/ST Spl.Scholarship	10	65,500
5.	Minority Welfare Scholarship	2	9,200
6.	Uzhavar Pathukappu Thittam Scholarship	168	3,94,000
TOTAL		581	11,43,003

Financial Aid given during 2010-2011		
Donors	No. of Beneficiaries	Amount Disbursed Rs.
Student benefit Fund	269	Rs.57,000/-
Jayalakshmi Sivakavi Ayyar Scholarship	3	Rs.14,500/-
Jai Foundation	2	Rs.20,025/-

30. Support from the Alumni Association and its activities:

Alumnae Association is functioning since 1981, to build up long standing links with Alma matter. Every old student of the college is encouraged to become a member of the alumnae Association.

Meeting of the Aluminae Association is held every year. In the Board of Studies of every discipline a well placed alumini is included as member so as to tap their valuable ideas in shaping the syllabus.

It is worthful to note that the alumini association of the College is generous to contribute towards development of the college.

The Alumini Association has generously contributed for the purchase of 25 sewing machines for the Fashion Technology lab of the COP programme to impart employable skill in students.

The Association organized a special meeting to receive suggestions from the Alumni for the development of the college. Mrs.S.Rajeswari and Mrs.V.Viji, Professors of Economics Department contributed Rs.5,000/- each for creating an endowment. Mrs.R.Alamelu, an Alumni has contributed Rs.10,000/- for the same.

31. Support from the Parent-Teacher Association and its activities:

PTA meeting is held at the end of the every semester and feed back is obtained about the syllabi, functioning of the college and infrastructure facilities provided and their valuable suggestions are taken into account for implementation. It is to be noted that the approach road to the college is laid out of the contribution of PTA.

Department	Date of PTA meeting held
History	29.1.11
Economics	28.7.11
Commerce	4.8.11
Mathematics	30.9.10
Chemistry	27.3.11 & 1.8.11
Zoology	Nil
Biochemistry	30.3.10 & 6.10.10
BBA	15.10.10
Computer Science	20.10.10
Physics	30.03.10

32. Health services:

Red Ribbon Club:

S.No.	Date	Activity	Resource Persons	Place & Beneficiaries
1.	01.10.2010	Awareness about Blood Donation.	A.D.M. College	members
2.	15.12.2010	Aids Awareness	A.D.M.College premises.	members

Rotaract Club

S.No.	Date	Activity	Resource Persons	Place & Beneficiaries
1.	22.01.2011	Pulse Polio Awareness Rally	A.D.M. College	Rtn.N.Govindaraj, Governor
2.	23.01.2011	Pulse Polio Immunization Programme		
3.	25.01.2011	Pulse Polio Awareness	Nagore Beneficiaries – Public	Rotary Club of Nagapattinam.

Youth Red Cross:

S.No.	Date	Activity	Resource Persons	Place & Beneficiaries
1.	01.10.2010	Awareness Programme and Rally on World Blood Donation Day	Mr.Annadurai, Mr.Somasundaram	

33. Performance in sports activities:

The College adequately caters to the physical and mental health of the students also. To promote mental and physical balance the institution encourages games and sports activities and have a good play ground, a basketball court and indoor game facilities.

Students are encouraged to practice yoga, through the workshop and programmes conducted by University Students Service Corps.

Sports Activities during 2010-2011

Year & Date	Tournament	Event	Place of competition	Prize won
08.08.10	Shot put	District Level	Thittacherry	I Place, S. Suganya
	Discuss	District Level	Thittacherry	II Place, S. Suganya
08.08.10	Relay	District Level	Thittacherry	III Place, S. Suganya
09.11.10	200 mts., Back Stock	District Level	Nagapattinam Stadium Ground	I Place, S. Suganya
	100 mts.,			
	400 mts.,			
15.11.10	Yoga Competition	State Level	Sembodai, R.V. Engineering College	I Place, R. Ramya
09.12.10	Relay	Inter Collegiate Athletic	Anna Stadium, Tiruchirapalli	IV Place, R. Gajalakshmi
	Relay			IV Place, P. Sureka
	Relay			IV Place, M. Durga
	Relay			IV Place, A. Saranya
30.01.11	Marathon Race	Open District	Nagapattinam Stadium	IV Place, T. Suganya
	Marathon Race			V Place R. Gajalakshmi
	Marathon Race			VI Place G. Rathika
	Marathon Race			VII Place R. Rajalakshmi
	Marathon Race			VIII Place, A. Surya Prabha
	Marathon Race			IX Place, S. Sivasathya
29.01.11	Kabbadi	State Level Tournament	Coimbatore	Runner, S. Suganya
26.02.11	Carrom Tournament	District Level	Nagapattinam Stadium	III Place, A. Surya Prabha
1.08.11 & 2.08.11	100 mts, Back stock	Intercollegiate Tournament	Nagapattinam Stadium	I Place, S. Suganya
	50 mts Freestyle,			II Place, S. Suganya
				II Place, S. Suganya

	Back stock Relay			II Place, S. Suganya
1.08.11 & 2.8.11	50 mts Freestyle, Relay	Intercol legiate Tourna ment	Nagapattinam Stadium	III Place, R. Sangeetha
	Relay			II Place, R. Sangeetha
	Relay			II Place, S. Jothi
	Relay			II Place, S. Ramya
9.8.11 & 10.8.11	Chess	Intercol legiate Tourna ment	Bishop Heber College, Trichy	VIII Place, P. Priyanka
				X Place, S. Sinduja

34. Incentives to outstanding sportspersons:

Prize winners of various sports events are encouraged by the Management by issuing certificates and medals at the college day function.

Two Endowment medals are awarded for Athletic Champion of year and Sports Champion of the year. Selvi.R.Gajalakshmi of I M.Com. Was the recipient of the year 2009-10.

35. Student achievements and awards:

Under Graduate – April 2010

Economics			
	Umadevi	A.	9 th Rank
Mathematics			
	Najumunisha	A	4 th Rank
Chemistry			
	Sabina Farvin	M.	14 th Rank

B.Sc., Computer Science			
	Rohini	V.	6 th Rank
B.Sc., I.T.,			
	Divya	K.	13 th Rank
B.Sc., Bio-chemistry			
	Hameed Mariam Sumaya	E.	4 th Rank

Post Graduate – April 2010

M.Com.,			
	Ayisha	H.	2 nd Rank
M.Sc., Chemistry			
	Sabina Farvin	M	14 th Rank
M.C.A			
	Hari priya	H	16 th Rank

During 2010-2011:

Ms.B.Usharani of I M.Sc., Chemistry received Rs.20, 000/- for the Indragandhi single girl child scholarship from UGC.

Ms.M.Kavitha of II M.Sc., Chemistry attended 25 days summer training at Indra Gandhi Centre for Atomic Research Centre at Kalpakkam.

Bharathidasan University Endowment Scholarship obtained

S.No.	Student Name	Class	Amount
1.	R.Karthika	III B.Sc., Chemistry	3,000

2.	S.Fathima Farika	III B.Com.	3,000
3.	A.Umadevi	III B.A., Economics	3,000
4.	N.Vijayakumari	III B.A., History	3,000
5.	K.Sudha	III B.Sc., Mathematics	3,000
6.	K.Mahalakshmi	III B.Sc., Zoology	3,000
7.	G.Anusuya	III B.A., History	3,000

Central Government Scholarship for Merit

Ms.M.Meenakashi, II BBA., was awarded with Rs.10,000/- by the Central Government Merit Scholarship for her meritorious performance in +2.

SC Merit Scholarship awarded by Director of Adidraavidar and Tribal Welfare, Chennai

S.No.	Student Name	Class	Amount
1.	K.Megala	II M.Sc., Mathematics	4,000
2.	V.Anushiya,	II M.Sc., Mathematics	4,000
3.	T.Pradeepa	II M.Sc., Chemistry	4,000
4.	M.Meenatchi,	II BBA.,	1,500
5.	S.Karthi	III B.Sc., Mathematics	2,000
6.	R.Asha	III B.Sc.,	2,000

Department of Tamil conducted various competitions like Oratorical, Essay, Slogan, Drawing and Rangoli on 25.01.2011 to celebrate National Voters Day.

N.Noor Fathima Nasrin of III B.Sc.Computer Science, R.Revathi of II B.Sc.Bio-chemistry and R.Sudha of II B.Sc.Chemistry bagged the I, II III prizes respectively for Oratorical Competition.

For Slogan Competition N.Noor Fathima Nasrin of III B.Sc.Computer Science, A.Bharathi of II B.Sc.Chemistry and P.Renganayaki of II B,Sc, Mathematics secured the I, II, III prizes respectively.

In Rangoli competitions of R.Revathi of II B.Sc.Bio-chemistry and L.Padmapriya of I B.Com. got the I, II prizes. U.Saranya of III B.Sc. Mathematics and K.Divya of I B.Sc.Chemistry won the I, II prizes respectively for Drawing competition.

A.Bharathi of II B.Sc.Mathematics, M.Meenakshi of III BBA and S.Mohana of II B.Sc.Zoology bagged I, II, III prizes respectively for Essay Competition.

Mr.J.Selvaraj, Prof. of History, T.B.M.L.College, Porayar, Selvi.Srividhya, Reporter and Mr.Sugumar, Officer of Nagapattinam collectorate acted as the Judges.

Totally 22 Competitions were conducted under Oratorical, Essay, Drawing, Slogan, Song, Rangoli, Kavithai, Thirukkural.

36. Activities of the Guidance and Counseling Cell:

To cultivate employable skill in students the Career Guidance Cell has conducted Soft Skill Programmes and Personality Development programmes. Also job fairs are conducted to find suitable employment for the students.

Career Guidance Cell – 2010-11**Soft Skill Programme**

S.No	Date	Activity	Agencies / Resources
1.	21.06.10	Job Placement	Phoniex, Nagapattinam / Ms.K.Seethlakshmi
2.	27.09.10	ICICI Prudential Life Insurance, Nagapattinam (Interview)	A.D.M. College for Women, Nagapattinam / Mr.Balachandran Mr.Jeyaraj
3.	18.10.10	Campus Interview	TCS-Chennai / AVC College Mannampandal, Mayladurai.
4.	11.11.10	Job Fair	WIPRO Technologies / Swamy Dyanatha College, Manjakudi.
5.	03.02.11	Communication Skill	ICICI Prudential Life Insurance, Nagapattinam / Mr.Balachandran Mr.Jeyaraj
6.	09.04.11	Campus Interview	HCL , Chennai / A.Jessintha Mary, ASPIRE Communication

Personality Development

S.No	Date	Activity	Agencies / Resources Persons	Number of Students Attended	Number of Students Selected
1.	11.12.10	Offer Letters Distribution	ICICI Prudential Life Insurance, Nagapattinam / Mr.Balachandran Mr.Jeyaraj		
2	25.02.11	Competitive Exam Coaching Center Inauguration & Awareness programme	District Collector		-

3.	05.09.10	Coaching Camp	Samkamal Academy, Nagapattinam / Mr.Arun Mr. Ramadoss Ms.Archna	55	
4.	24.09.10 &	(Presentation	ICICI Prudential Life Insurance, Nagapattinam / Mr.Balachandran Mr.Jeyaraj	All Final Year Students	-

37. Placement services provided to students:

Job Fair Conducted

S.No.	Date	Activity	Agencies / Resources Persons	Number of Students Attended	Number of students Selected
1	27.09.10	Interview	ICICI Prudential Life Insurance, Nagapattinam / Mr.Balachandran Mr.Jeyaraj	70	38
2	09.04.11	HCL , Chennai	A.Jessintha Mary, ASPIRE Communication	40	9

Career Guidance Cell & Placement Cell Selection list

Date	Number of Candidates Attended	Name of Candidates selected	No. of Candidates Selected	Class	Place	Company
27.9.10 & 28.9.10	67	K.Jayabarthi S.Baranya K.Sumithra T.Anburasi A.Niroja M.Anitha S.Priya V.Kumareswari V.Karthika R.Sangamithra T.Anusuya N.Ishwarya J.Divya	38	III B.A Economics III B.A Economics III B.A Economics III B.A Economics III B.A Economics III B.A Economics III B.A	A.D.M. College for Women (Auto), Nagapattinam.	ICICI Prudential Life Insurance, Nagapattinam

38. Development programmes for non-teaching staff:

Training on basic computer operations and office automation is given to non-teaching staff members in a phased manner, at regular intervals to equip them with computer knowledge. Orientation training is given to new staff members to acquaint with the office activities of the college.

39. Best practices of the institution:

- Hi-tech teaching practices are adopted to impart knowledge to students.
- Teachers are trained on e-content preparation and presentation.
- Free internet access facility is available to both staff and students.
- Digital Library is functioning throughout the year.
- NCC wing is functioning to provide opportunities for military training to students.
- An entrepreneurship development cell is functioning to promote entrepreneurial skill in students.

- A Career Guidance Cell is functioning to provide career guidance and placement facilities to students.
- Teachers are encouraged to attend and also conduct seminars and conference and workshop at National and International levels to update their knowledge.
- To promote research, efforts are taken to get funds from various funding agencies.
- Faculty members are deputed to neighbouring colleges and business units to provide consultancy services.

40. Linkages developed with National / International, Academic / Research Bodies:

The college has got linkages with the following agencies and institutions.

1. TamilNadu Agricultural University, Coimbatore for running course in Bioinformatics.
2. Henkal India Pvt., Ltd., Karaikal for conducting course in Industrial Chemical Techniques.
3. Kumaraguru College of Engineering and Technology, Coimbatore for organising course in Fashion Technology.
4. Indian Express for running course in Journalism.
5. TamilNadu Tourism Development Corporation, Chennai Tourism.

6. Inter – Library borrowing facility with DELNET. Institutional membership with the American and British Council Libraries, Chennai.

7. Edusat programme

EDUSAT is the first Indian satellite built exclusively for serving the educational sector and was launched successfully by GSLV-F01 on 20.9.2009. It is mainly intended to meet the demand for an interactive satellite based distance education system. India's commitment in use space technology for national development, especially for the development of the population in remote and rural areas.

The EDUSAT based training provides direct interaction with the teacher/expert when the lecture is being delivered using EDUSAT satellite communication. It is advantageous since it provides good quality interactions.

Keeping in trend of the day, we are fully alive to the miracles of information communication technology. The Satellite Interactive Terminal (SIT) is established in our institution for the benefit of our student.

Dr.G.Madhurambal, HOD of Chemistry has developed the following linkages at National and International Levels.

1. Indian Institute of Technology, Chennai for obtaining the instrumentation facility for Ph.D., Research and visiting faculty in I.I.T.
2. Indian Institute of Science, Bangalore for characterization studies and projects submission.

3. Central Electrochemical Research Institute, Karaikudi – Characterisation studies for Ph.D., and M.Phil.,
4. Centre for Advanced Technology, Indore – visiting faculty.
5. Atomic Research Centre, Kalpakkam – Characterisation studies.
6. National Research Laboratory, Pune - Characterisation studies.
7. Crystal Growth Centre, Anna University– Collaboration and Characterisation studies.
8. National Physical Laboratory, NewDelhi– Collaboration and Characterisation studies.
9. Alagappa University – – Collaboration and Characterisation studies.
10. National Institute of Technology–Collaboration and Characterisation studies.
11. Texas University – Consultancy services with the scientists.
12. Nagoya Institute of Technology, Japan – JSPS fellowship acceptance letter.
13. National University, Singaproee – Presented paper in the conference.
14. National Research Council, Canada – Collaboration scientist in NRC.
15. Maxplanch Institute, Germany – Charateristion studies.
16. Memorial University, New Found Land – visiting scholar for 5 months.
17. Mcmaster University, Canada – Collaboration Scientist.
18. Trent University, Canada – Presented several papers in the conference.
19. Dhaka University, Bangladesh – Collaboration and published papers.
20. University of Toronto, Canda – Collaboration and Published 8 papers.
21. Bejijing University, China – Presented papers in the conference.

41. Any other relevant information:

Journal Club, Speakers' Forum, Field works are undertaken on a regular basis by all the disciplines. The details of students who took part in a Speaker's Forum and Journal Club are listed below:

Activity	Department	Date	No.of Speakers
Speakers' Forum	Commerce	15.7.10	11
		27.9.10	11
		20.1.11	09
		22.3.11	08
	Chemistry	21.09.2010	15
		12.01.2011	13
	Economics	23.07.2010	10
		16.08.2010	13
		13.09.2010	12
		18.10.2010	
	10.02.2011	10	
	Zoology	31.01.2011	13
		25.02.2011	6
	Biochemistry	30.9.10	14
	History	28.07.2010	14
	BBA	22.3.11	21
			15
	Computer Science	22.1.11	15
24.2.11		10	
Physics	07.10.2010	8	
Journal Club	Commerce	12.8.10	9
		5.10.10	7
		22.2.11	9
	Mathematics	23.2.11	10
	History	23.07.2010	8
		30.12.2010	7
	Chemistry	23.09.2010	9
	Zoology	28.09.2010	5
25.02.2011		6	

	Biochemistry	30.10.10	5
	BBA	21.07.09	10
		17.09.09	6
	Computer Science	3.1.11	5
		28.2.11	5
	Physics	08.10.2010	4

INDUSTRIAL VISIT:

S.No.	Date	Department	Place of Visit	Strength	Staff Accompanied
1	21.1.11	Commerce	Neyveli Lignite Corporation Limited, Neyveli	96	Dr. S. Mythili & Mrs. R. Latha, & Mr. S. Bashyam

Future Plan:

The college targets to execute the following in the near future:

- ❖ To establish an Institute-Industry Interaction Cell.
- ❖ To motivate the faculty members to undertake Major Research Projects funded by UGC, ICSSR and HRD.
- ❖ To establish a Women Development Cell in the College.

Signed by

Dr.M.SELVACHANDRA

*Name & Signature of the
Coordinator, IQAC*

Dr.A.SIVAKAMASUNDARI

*Name & Signature of the
Chairperson, IQAC*

